



Local Partner of



2024 LOCAL TRAINING BROCHURE



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■ Lagos ■ Calabar ■ Nasarawa ■ Uyo ■ Enugu ■ Kaduna ■ Abuja ■ Kano



I N T R O D U C T I O N

Meqstar Global Ltd is a local partner of Hammersmith training consult (HTC) UK. It provides capacity building solutions spanning Technical and Management areas to public and private sector organisation. It is our belief that an organisation is only as good as its productive workforce, and that the attainment of relevant skills and knowledge is a sine-qua-non to ultimate personal development, performance and success in the very dynamic business world. Consequently, our Open and Bespoke programmes have been developed to provide requisite knowledge to enhance optimal learning in a very informal and conducive environment. Our array of programmes which are backed by practical case studies are by high caliber and experienced resource persons. Our objective is to contribute to the advancement and transformation to a knowledge-based society through that provision of programmes of the highest caliber, which directly address the current needs and demands of both individuals and industry. We take pride in our ability to respond quickly to market needs and provide you with quality learning programmes that are dynamic, leading edge and up to date.

OPEN COURSES

Our open courses have been designed to meet your expectations and to ensure optimal learning in a very conducive environment. The delivery of the programmes by our highly experienced and knowledge resource persons will adequately equip your staff in

dealing with the ever-changing challenges of the business world. Delegates will be provided with extensive course materials covering the span of training topics and will also have access to our team of professional trainers.

BESPOKE TRAINING

Meqstar Global Ltd also specializes in bespoke or Tailored (“In Company”) training. We have the capabilities to develop specialized courses for you based on specific areas directly suited to you and your organization. This enables us to cut down on costs so that the benefits are passed on to you and your organization.

PROCUREMENT SERVICES

Our services help clients optimize their performance and profitability through the delivery of efficient and value adding services to enhance our client's business goals. Our process develops a secure and responsive supply base that is capable of providing quality, delivery, cost, technologies, flexibility services to meet the current and future business need of our clients. For client's procurement needs, we have a strategic sourcing solution for business of all sizes, from the small to the highly rated ones. Our teams have worked on various projects together and you will benefit from the collective knowledge of our experience and market intelligence. Our experienced sourcing professionals work closely with clients' in-house staff to increase the efficiency of operations by using proven sourcing and purchasing strategies best practices, innovation technologies and an unsurpassed database of market intelligence to help our clients achieve the maximum level of saving possible.

CONSULTANCY SERVICES

We offer consultancy service in the following areas; Project management, Business consulting services, Management consulting, Conduct of feasibility studies, Executive e-business etc. Our consulting services focus on our clients' most critical issues and opportunities across all industries and geographies. We bring deep, functional expertise, and are known for our holistic perspective: we capture value across boundaries and between the silos of any organisation. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We approach every client's business as if it were our own. We believe a consulting firm should be more than an advisor. We put ourselves in our clients' shoes, align our incentive with their objectives and collaborate to unlock the full potential of their business.

AREA OF SERVICES

- OPEN COURSES
- BESPOKE TRAINING
- PROCUREMENT SERVICES
- CONSULTANCY SERVICES

NETWORK SLICING FOR FUTURE FIXED AND 6G MOBILE BROADBAND ARCHITECTURE

Overview

With the global roll-out of the fifth generation (5G) networks, it is necessary to look beyond 5G and envision the sixth generation (6G) networks. The 6G networks are expected to have space-air ground integrated networking, advanced network virtualization, and ubiquitous intelligence. Network slicing is a core technology to enable new services and solutions in 5G and upcoming 6G communications. This course provides an investigation of the revenue potential of network slicing, where the applications that originate from such concept and the profit capabilities from the network operator's perspective are put forward.

OBJECTIVE

This course on Network Slicing enables operators to maximize the return on investment via efficient usage and management of the network resources and provide differentiated services at scale.

OUTLINE

- The 6G Network Slicing Landscape
- Motivation of Network Slicing and Use Cases
- Network slicing Technical Trend
- Framework for 6G Network Slices
- Slicing Applications: Smart Factory and the Tactile Internet
- Slicing to Increase Network Revenue
- Multi-Connectivity Anchor – The Interface Between Network Slicing and RAN
- Network Automation and SDN Technology with CNI (Container-Network Interface)
- Current Shortcomings and New Requirements for Network Slicing
- Cloud platform agnostic software design for heterogeneous cloud infrastructure
- Programmable Domains and Methods for Network Slicing
- Performance Metrics, Application Scenarios, and Example Industry Verticals
- 6G performance Metrics and Application Scenarios
- IoT Industry Automation
- Application Scenarios of 6G Communication Network
- Comparison of 5G and 6G Requirements of key Performance Metrics and Application Scenarios.
- Next-Generation FEC in the Turbo-Transceiver Era
- Dynamic Spectrum Sharing in Unlicensed Bands
- Blockchain-Based Wireless Accessing and Networking
- Transport Network Architecture for Network Slicing
- Network Slicing and Its Improvement
- Blockchain-Based Wireless Accessing and Networking
- Driving Forces of Mobile Network Architecture Innovation
- Spectrum Management: Dynamic and Intelligent Spectrum Sharing

COURSE DETAILS:

Venue and Date

Lagos: 3rd – 7th June, 9th – 13th September, 7th – 11th October, 2nd – 6th December

Abuja: 5th – 9th February, 1st – 5th July, 4th – 8th November

Nasarawa: 4th – 8th March, 15th – 19th April, 29th July – 2nd August

Kano: 28th Oct. – 1st November

Course Fee: ₦700,000

Duration: 1 Week

CREATING GREATER SUCCESS IN SUCCESSION PLANNING

Overview

To guarantee and sustain effective performance, organisations need to coach their personnel, and put in place succession plans that will make existing high performing workers to be succeeded by equally performing colleagues. In this course, participants will be taught skills required for creating greater success in succession planning

Objectives

The objectives of the course are to:

- Introduce participants to the methods and techniques of creating greater success in succession planning
- Enable participants to develop effective result-oriented strategies for their organisations
- Make participants use coaching and succession planning to sustain effective performance in organisations.

Outline

- Overview of creating greater success in succession planning
- Succession Planning and Career Development
- Setting Strategic Organisational Direction
- Organisational Competence and Talent Profile Assessment and Analysis
- Workforce and Assessment
- Human Capital Standards for Success
- Empowering and Motivating Individuals and Teams
- Fundamentals of Coaching for Peak Performance
- Approaches to Coaching at the Workplace
- Participatory Managerial Practice
- Welfare Planning
- Interpersonal Relationship
- Conflict Resolution Techniques
- Problem Solving Techniques
- Personal Effectiveness and Self-Development

COURSE DETAILS:

Venue and Date

Lagos: 4th – 8th March, 20th – 24th May, 17th – 21st June, 1st – 5th July, 7th – 11th October

Abuja: 29th April – 3rd May, 2nd – 6th December

Nasarawa: 5th – 9th February, 19th – 23rd August, 28th Oct. – 1st November

Uyo: 30th Sept. – 4th October

Enugu: 4th – 8th November

Course Fee: ₦700,000

Duration: 1 Week

DRIVING CORPORATE PERFORMANCE: ALIGNING SCORECARDS AND STRUCTURE FOR STRATEGY EXECUTION

Overview

Today's leading companies are finding powerful ways to ensure that their structures, systems, and processes are aligned for optimal execution of their strategy. By successfully implementing powerful performance measurement and management control systems. This course will expose executives and managers in today's world to the corporate setting needed to drive organisation. Also, this program explores how to compete more successfully by implementing appropriate balanced scorecards as powerful management control systems.

Objective

At the end of this course, participant will understand a deep indept into aligning between strategy mapping and strategic objectives companies are expected to perform successfully in the ever-changing market and drive corporate performance.

Outline

- Drive strategy throughout your entire organization
- Balance financial and nonfinancial measures
- Design and lead a competitive, high-performing organization
- Managing in contemporary times
- Harvard strategy simulation: the balanced scorecard
- Align front-line employees with your company's strategic objectives
- Creating a blueprint to align people, processes
- Designing a measurable cause-and-effect framework
- Understanding the principles behind a strategy-
- Five key principles of corporate performance management
- Leading change with the strategy execution
- Corporate performance management
- The benefits of the balanced scorecard
- The four p's of strategy execution
- Building a strategy-focused organization
- Measurement of corporate performance.

COURSE DETAILS:

Venue and Date

Lagos: 12th – 16th February, 15th – 19th April, 3rd – 7th June, 9th – 13th September, 4th – 8th November

Abuja: 8th – 12th July, 28th Oct. – 1st November

Nasarawa: 4th – 8th March, 29th July – 2nd August, 7th – 11th October

Kaduna: 2nd – 6th December

Course Fee: ₦700,000

Duration: 1 Week

MACHINE LEARNING: BLOCKCHAIN TECHNOLOGY AND INTERNET OF THINGS

Overview

Today, Blockchain Technology and Internet of things (IoT) are recognized as innovations that have the potential to improve current business processes, create new business models, and disrupt whole industries. These are key technologies driving the next wave of the digital transformation which will be used as the infrastructure of modern applications now and in the near future.

Objectives

The objectives of this course are:

- To Explains how blockchain can significantly increase data privacy and security while boosting accuracy and integrity in IoT generated data and AI processed information
- To Gives insight into blockchain's numerous potential applications, starting with recent technologies that give users control over sharing and privacy
- To show participants how to employ blockchain in IoT and AI, helping them to understand what they can and cannot do with blockchain
- To provide participants with an awareness of how industry can avoid some of the pitfalls of traditional data-sharing strategies

Outline

- Blockchain for Internet of Things
- The Interconnection Between Blockchain, IoT, and AI
- Blockchain Technology Applications for Next Generation
- A Comprehensive Overview of Blockchain-Driven IoT Applications
- An Approach to Ensure High-Availability Deployment of IoT Devices
- Fusion of IoT, Blockchain and Artificial Intelligence for Developing Smart Cities
- How IoT, AI, and Blockchain Will Revolutionize Business
- Security Challenges and Mitigation Approaches for Smart Cities
- Healthcare Internet of Things: The Role of Communication Tools and Technologies
- IoT Architecture, Communication Technologies, and Its Applications
- AI, IoT, and Blockchain: Business Models, Ethical Issues, and Legal Perspectives
- Examining the Legal Issues Involved in the Application of Blockchain Technology
- Blockchain solutions for big data challenges
- Adaptation of Blockchain Architecture to the Internet of Things and Performance Analysis:

COURSE DETAILS:

Venue and Date

Lagos: 8th – 12th April, 29th April – 3rd May, 17th – 21st June, 29th July – 2nd August

Abuja: 1st – 5th July, 23rd – 27th September

Nasarawa: 5th – 9th February, 12th – 16th August, 2nd – 6th September

Kaduna: 13th – 17th May

Enugu: 4th – 8th November

Course Fee: ₦700,000

Duration: 1 Week

BIG DATA ANALYTICS: TAPPING THE POWER OF BIG TO GAIN COMPETITIVE ADVANTAGE

Overview

With the accelerated advances in information technology that affected every aspect of the modern, quick-paced life, and the huge influx of data being stored about almost everything we do, we are struggling to catch up and make sense of what is going on around us. Big data offers a viable way to understand the modern world and to transform this influx of data into usable information and insights that allow for better decision making and so on.

Objectives:

The objectives of this course are:

- To indicate the benefits to companies which stem from the usage of Big Data Analysis
- To enlighten participants with the possible general sources of competitive advantage resulting from BDA.
- To provide an understanding into value added service which big data has to offer and how it can become a competitive advantage for the firm.

Outline

- Achieving Competitive Advantage Through Big Data:
- Challenges in applying Big Data
- Using big data to determine customer profile
- The next frontier for innovation, competition and productivity
- Why Thinking-by- and South East Asian Countries: A Panel Data Numbers Is the New Way to Be Smart
- Competitive Advantage and Benefits of Big Data Analysis
- The Benefits Resulting from BDA and Achieved by Particular Industries
- General Sources of Competitive Advantage Resulting from BDA
- Big data analytics: transforming data to action
- Big data analytics with swarm intelligence
- Business Process Management and improvement
- Resource management in big data initiatives: processes and dynamic capabilities
- Big Data promises value
- Motivating and supporting collaboration in open innovation
- Business intelligence and analytics: From big data to big impact.

COURSE DETAILS:

Venue and Date

Lagos: 15th – 19th April, 16th – 20th September, 14th – 18th October

Nasarawa: 3rd – 7th June, 11th – 15th November, 9th – 13th December

Kano: 8th – 12th July

Uyo: 19th – 23rd February

Abuja: 11th – 15th March

Course Fee: ₦700,000

Duration: 1 Week

PROJECT LIFE CYCLE MANAGEMENT, MONITORING AND EVALUATION

Overview

The desire to ensure that maximum value is derived from investments in projects has necessitated the conduct of monitoring and evaluation of projects. Successful completion of a project is not an easy endeavour. It calls for a series of tasks to meet stakeholder and client requirements; and the attendant need to manage this function well. This course has been designed to arm participants with the techniques and tools for designing and carrying out result-oriented monitoring and evaluation in the course of managing projects life cycle.

Objectives

At the end of the course, participants should be able to:

- Enumerate the processes and procedures of developing monitoring and evaluation systems.
- Describe and use project lifecycle management software tools for monitoring and evaluation.
- Apply the knowledge gained in managing their projects and organisations well.

Outline

- Purpose and Objectives of Project Monitoring and Evaluation.
- Critical Success Factors for the Monitoring and Evaluation of Projects.
- Developing Effective Monitoring and Evaluation Systems.
- The Project Management Life Cycle
- Understanding Project Lifecycle Management
- Project Lifecycle Management Software
- Predictive Life Cycles
- Anticipating Risks and Potential Quality Roadblocks
- Characteristics of a Project Life Cycle
- Techniques and Tools for Monitoring and Evaluation.
- Planning Monitoring and Evaluation.
- Key Evaluation Questions.
- Qualitative and Quantitative Data.
- Methodology of Collecting Information and Data.
- Documenting the Results of Monitoring and Evaluation.
- Responding to Unexpected Results of Monitoring and Evaluation.
- Integrating Monitoring and Evaluation in Project Inception, Planning, and Implementation.
- Challenges in Project Monitoring and Evaluation.

COURSE DETAILS:

Venue and Date

Lagos: 15th – 19th April, 14th – 18th October, 4th – 8th November

Abuja: 8th – 12th July, 16th – 20th September

Nasarawa: 18th – 22nd March, 10th – 14th June

Uyo: 12th – 16th February

Kaduna: 16th – 20th December

Course Fee: ₦700,000

Duration: 1 Week

INNOVATION THROUGH DESIGN THINKING

Overview

Almost every company competes to some degree on the basis of continual innovation and to be commercially successful, new product and service ideas must, of course, meet a real—or perceived—customers' need. Stiff competition in the market place compels organisations to constantly review their positions, products and services so as to be current and proactive in meeting customers' needs. This requires interrogating achievements in order to modify existing products and services, and marketing strategies. In this course, participants will be introduced to the concept and strategies of innovation through design thinking and how to effectively apply it.

Objectives

At the end of the course, participants will be able to:

- Understand the concept of design thinking and innovation.
- Know the strategies and techniques needed for effective innovation through design thinking
- Apply the concept in their organisations.

Outline

- Overview of Design Thinking: A Tool for Organisational Renewal
- Design Thinking Tools
- Exploring the current status of Design Thinking
- Phases of Design Thinking
- Developing the Skills for Critical Thinking and Innovation
- Best Practices in Critical Thinking and Innovation
- Partnering for Critical Thinking and Innovation
- Idea Creation Techniques
- Transforming Ideas into Action
- Building and Managing Teams for Critical Thinking and Innovation
- Strategies for Sustaining Critical Thinking and Innovation
- Applying Design Thinking in Organisations

COURSE DETAILS:

Venue and Date

Lagos: 3rd – 7th June, 9th – 13th September, 4th – 8th November

Abuja: 5th – 9th February, 1st – 5th July, 29th July – 2nd August

Uyo: 4th – 8th March, 7th – 11th October

Nasarawa: 15th – 19th April, 2nd – 6th December

Course Fee: ₦700,000

Duration: 1 Week

DIGITAL ECONOMY FOR CORPORATE GOVERNANCE

Overview

Today, the digital economy offers a diverse range of services that have impacted various traditional economic sectors including banking, transportation, health, education, publishing, and energy. This is because information and communication technologies have changed the dynamics of business as well as personal interactions. Good corporate governance in the data-driven and digital economy poses significant challenges for boards and seniors executives. This course highlights the importance of information governance to ensure there is a unified strategy and framework to govern information effectively. Also, good information governance enables organisations to maximise the value of information as a business asset while minimising risks and costs, particularly those associated with data breach.

Objectives

The objectives of the course are to:

- Enable participants to understand the impact of information security management in the digital world
- Provide participants with the understanding of how to generate, maintain, and develop digital technologies for the success of their organizations
- Show participants the main features of digital economy and to know the ethical values that are central in digital economy revolution
- Enable participants get broad knowledge of selected socio-technical topics in the digital economy such as: privacy and market regulation

Outline

- Overview of Digital Economy for Corporate Governance
- Technological Basis of Digital Economy
- Digital Economy Market Players
- Business Models of Digital Economy
- Digital Economy & Traditional Companies
- Prospects for Development of Digital Economy in Different Countries
- Developing Relevant Skills for the Digital Economy
- Good Policy Practices for the Promotion of Digital Literacies
- Digital Innovation Entrepreneurship
- Data Driven Innovation in Teaching and Learning
- Digital Technologies and the Labour Market
- Regulation of the Digital Environment
- Management and Leadership Convergence in the Digital Economy
- Digital Technologies for Healthy Ageing
- Policy and Regulatory Environments for Digital Transformation
- Information Infrastructure
- Cadres for the Digital Economy
- Information Security Management
- Digital Technology
- Digital Public Administration
- Changes in the modes of work and work organization and their implications

COURSE DETAILS:

Venue and Date

Lagos: 5th – 9th February, 24th – 28th June, 8th – 12th July, 4th – 8th November

Nasarawa: 4th – 8th March, 8th – 12th April, 27th – 31st May, 25th – 29th November

Abuja: 26th – 30th August, 9th – 13th September, 7th – 11th October, 2nd – 6th December

Enugu: 30th Sept. – 4th October, 28th Oct. – 1st November

Course Fee: ₦700,000

Duration: 1 Week

LEADING AND BUILDING CULTURE OF INNOVATION

Overview

Today's leaders are evolving their approaches to leadership and innovation in response to quantum shifts in how we work and live. In the midst of economic, societal, and technological disruptions, leaders must build and lead agile organizations and be able to collaborate, leverage digital assets, and innovate again and again. In this course, participants will be taught skills required for leading and building culture of innovation

Objectives

The objectives of the course are to:

- Teach the participants on how to develop a leadership approach that fosters innovation
- Show participants how to transform innovative ideas into reality
- Enable participants to work effectively with peers to facilitate necessary change and realize the potential of pioneering ideas

Outline

- General Overview of leading and building culture of innovation
- Management of Organizational Innovation
- Organizational Capability and Innovation Performances
- Harnessing the Competence Base
- Organizational Intelligence
- Creativity and Idea Management
- Organizational Structures and Systems
- Organizational Culture and Climate
- Turning Creativity into Innovation.
- Creativity and Innovation at Work.
- Boundary Spanning and Entrepreneurship
- Building a Climate for Creativity and Innovation.
- Organizational Innovation through Transformational Leadership
- Strategic Innovation
- Recognizing and developing the characteristics of strategic agility
- Understanding and leveraging strategic competences and skills
- Developing inspiration and motivation

COURSE DETAILS:

Venue and Date

Lagos: 4th – 8th March , 29th April – 3rd May, 20th – 24th May, 17th – 21st June, 30th Sept. – 4th October, 7th – 11th October, 28th Oct. – 1st November, 2nd – 6th December

Nasarawa: 5th – 9th February, 19th – 23rd August, 23rd – 27th September, 18th – 22nd November

Abuja: 1st – 5th July, 4th – 8th November

Uyo: 30th Sept. – 4th October

Course Fee: ₦700,000

Duration: 1 Week

LEADERSHIP, PEOPLE MANAGEMENT AND COMMUNICATION FOR ORGANISATIONAL SUCCESS

OVERVIEW

The dynamism and complex changes in the environment have brought about the need for effective leadership, management and communication for organisational success. Since organizations cannot function without leaders, and effective leadership is key survival in business, given the 21st century challenges. This course is designed to explore the demands of leadership and the skills required to lead effectively and to take the participants from the personal dimensions of their leadership style, people management, ethics, communication and capability through to the organizational dimensions of innovation and strategy and shaping corporate culture.

OBJECTIVES

At the end of this programme, participants will be able to:

- Develop the requisite leadership, management and communication attributes
- Apply appropriate leadership style suitable to the organization
- Enable participants identify factors responsible for negative work ethics and attitudes and develop strategies to mitigate it
- Lead and manage people in the organization effectively

OUTLINES

- Overview of Leadership, People Management and Communication for Organisational Success
- Distinction between Leadership and Management
- Work Ethics and productivity
- Communication Networks in Organizations
- Developing Talent and Leadership
- Leadership Essentials
- Effective Communication and Inter-Personal Relations Skills
- Strategic communication for Organizational Success
- Understanding Organisational Ethics
- Organizational Cultures and Values
- Overcoming Technical Communication Challenges
- How to Strengthen Workplace Ethics
- Developing effective Appraisal System
- Corporate Performance Management Systems
- Achieving and Sustaining Peak Performance
- Assessing Individual Leadership Styles
- Communication for Effective Leadership
- Developing Leadership Skills and Potentials
- Code of Professional Practice
- Leading Diverse Teams
- Potentials Creativity within Groups
- Challenges of Co-Leadership

COURSE DETAILS:

Venue and Date

Lagos: 11th – 15th March, 8th – 12th April, 20th – 24th May, 24th – 28th June, 15th – 19th July, 9th – 13th September, 30th Sept. – 4th October, 14th – 18th October, 9th – 13th December

Nasarawa: 19th – 23rd August, 30th Sept. – 4th October, 11th – 15th November, 25th – 29th November

Uyo: 29th April – 3rd May

Abuja: 19th – 23rd February, 26th – 30th August

Course Fee: ₦700,000

Duration: 1 Week

PROJECT PLANNING, SCHEDULING AND CONTROL PROGRAMME OVERVIEW

The premium placed on project management in organisations today has made many organisations to aim at specializing in the art, thereby becoming experts. Consequently, they take steps to build their capacities and expertise in project management. This course aims at aiding discerning technocrats with eyes on being experts to realize their dream.

OBJECTIVES

At the end of the course, participants should be able to:

- Define and initiate projects and their scopes.
- Develop schedules and cost performance baselines for projects.
- Plan project quality and resources.
- Execute and control projects.
- Close projects.

OUTLINE

- Complexities of Project management.
- Standards for Project management.
- Managing projects in Rapidly Changing Business Environments.
- Project Integration Management.
- Areas of Expertise in Project Management.
- Project Scope Management.
- Project Time Management.
- Project Quality Management.
- Project Human Capital Management.
- Project Communication Management.
- Project Procurement Management.
- Project Risk Management.
- Project Stakeholder Management.
- Standards for Project Management.
- Project Closeout: Techniques and Challenges.

COURSE DETAILS:

Venue and Date

Lagos: 12th – 16th February, 29th April – 3rd May, 29th July – 2nd August, 12th – 16th August, 28th Oct. – 1st November

Abuja: 13th – 17th May, 23rd – 27th September,

Nasarawa: 17th – 21st June, 11th – 15th November

Uyo: 25th – 29th March

Kaduna: 8th – 12th April, 8th – 12th July, 2nd – 6th September

Course Fee: ₦700,000

Duration: 1 Week

DEVELOPING THE ACT OF LISTENING SKILLS FOR EFFECTIVE COMMUNICATION

OVERVIEW

Listening is so important that many top employers provide listening skills training for their employees. This is not surprising when you consider that good listening skills can lead to better customer satisfaction, greater productivity with fewer mistakes, and increased sharing of information that in turn can lead to more creative and innovative work. Many successful leaders and entrepreneurs credit their success to effective listening skills. This course is designed to teach participants the analytical tools, attitude, and approaches to be used for effective listening and communication.

OBJECTIVES

The main objectives of this course are to empower participants with:

- The ability to use the art of 'listening' to build relationships and transform every situation into a profitable one
- The necessary skill to identify and clarify any misinterpretation caused due to the lack of effective listening
- Capability to demonstrate active listening even in situations of emotional distress and trauma
- The knowledge and skills to make their organisation a place of effective communication

OUTLINE

- Overview of Developing the Act of Listening Skills for Effective Communication
- Barriers to Effective Listening
- Strategic Writing for Public Relations
- Listening Behaviour & Models
- Listening with Empathy
- Persuasion and Impression Skills
- Effective Leadership and Influence
- Confidence and Self Mastery
- Critical Thinking to Upgrade Messages
- Digitalization & Data Visualization
- Strategic Corporate Communication Management
- Understanding and Managing Internal and External Communication Processes

COURSE DETAILS:

Venue and Date

Lagos: 11th – 15th March, 8th – 12th April, 24th – 28th June, 15th – 19th July, 19th – 23rd August, 26th – 30th August, 9th – 13th September, 14th – 18th October, 25th – 29th November, 9th – 13th December

Nasarawa: 30th Sept. – 4th October

Kano: 11th – 15th November

Abuja: 19th – 23rd February, 19th – 23rd February

Course Fee: ₦700,000

Duration: 1 Week

GLOBAL BEST PRACTICE IN WRITING AND PRESENTATION SKILLS

OVERVIEW

Public Relations practitioners use writing extensively in carrying out their functions. Identifying the documents produced and used, and the skills required, as well as proceeding to acquire and sharpen them enhance the quality of documents for effective public relations. This course will provide participants the opportunity of learning how to use writing to carry out their functions, and then consider how to enhance the usage.

OBJECTIVE

The objective of the course is to provide participants with the platform on which to share experiences on the use of the written word in the management of the corporate images of organisations.

OUTLINE

- Overview of Global Best Practice in Writing and Presentation Skills
- Public Relations and the Written Word
- Types of Documents used in Public Relations
- Effective Speech writing
- Use of Language, Grammar, and Word Economy
- Editing Techniques
- Feature Articles and Documentaries
- Writing Position Papers
- Writing for Different Media and Audiences
- Researching for Special Writing
- Effective Presentation Types and Skills
- Proof-reading
- Packaging of Documents
- Effective Use of ICT in Writing and Presentations

COURSE DETAILS:

Venue and Date

Lagos: 11th – 15th March, 15th – 19th April, 8th – 12th July, 14th – 18th October, 11th – 15th November

Nasarawa: 3rd – 7th June, Nasarawa

Abuja: 16th – 20th September

Uyo: 19th – 23rd February

Course Fee: ₦700,000

Duration: 1 Week

EXECUTIVE HEALTH, CORPORATE WELLNESS AND FITNESS

OVERVIEW

Designing and managing an employee wellness program is an important step in improving the health and productivity of employees and potentially improving the overall cost of employer-provided health care. This course will enhance the well-being of participants and give them the tools to maintain and improve their health.

OBJECTIVE

By attending this course, participants will learn how to reduce health care costs, augment productivity and increase employee retention, providing further support for the correlation between personal health and job satisfaction.

OUTLINE

- Overview of Executive Health, Corporate Wellness and Fitness
- Quantitative Analysis of Nutrient Intake
- Measure Employee Wellbeing in Real-Time
- Ready-made action plans and wellness solutions for common challenges
- Personal and Executive Coaching to help Manage Stress and facilitate work-life balance
- Rewarding Healthy Living and Breaking Bad Habits
- The Executive Health and Wellness Program Components
- Building a Culture of Wellness
- Assessing Employee Health Risks
- Managing Corporate Wellness Vendors
- Overseeing Corporate Fitness Facility Contracts
- Assertiveness and Self-Confidence
- Developing Emotional Intelligence
- Goal Setting and Getting Things Done
- Creativity: Thinking Outside the Box
- Managing Workplace Anxiety

COURSE DETAILS:

Venue and Date

Lagos: 15th – 19th April, 6th – 10th May, 15th – 19th July, 21st – 25th October, 11th – 15th November

Nasarawa: 18th – 22nd March, 24th – 28th June, 5th – 9th August, 16th – 20th September

Kaduna: 16th – 20th December

Enugu: 19th – 23rd February

Course Fee: ₦700,000

Duration: 1 Week

THE INFLUENTIAL LEADER: SELF-UNDERSTANDING AND LEADING ORGANIZATIONS

OVERVIEW

Any effective leader is aware of their own strengths and shortcomings and is able to establish solid, potent connections with customers and other people in order to leverage commercial success. The main topics of this course, The Influential Leader, will be self-awareness and the capacity to influence others in order to build solid business connections that will support long-term corporate success. Understanding and putting into practice these essential skills can help you advance your professional leadership and strengthen your position as an inspiring leader who has sway over others.

Objectives

At the end of this course, participant will learn to:

- Describe the differences in leadership and management and be aware of own self-understanding
- Apply techniques to grow their own self-understanding to improve engagement with others
- Utilize influencing techniques to build and form strong business relationships
- Understand how to lead the organisation by providing strategic direction and vision

Course Outline

- Leadership: self-awareness to growth
- Leadership styles, attributes and qualities
- VUCA leadership: the new normal
- Personal power and emotional intelligence
- Self-understanding to swot
- Leading through positive interaction and influence
- Developing positive inspirational leadership
- Psychology of personal interaction and motivation
- Key interpersonal and engagement techniques
- Client relationship building
- 5 key fundamentals of lasting client building
- Networking and business influence
- Social media and business communication to build relationships
- Leadership for sustainable growth
- Creating an environment for growth
- Forming vision and values
- Defining organisational aims, goals, and targets
- Leading organisational success
- Leading through change
- Strategic and future planning
- Organisational planning: succession planning for a sustainable future
- Celebrating organisational success

COURSE DETAILS:

Venue and Date

Lagos: 19th – 23rd February, 3rd – 7th June, 22nd – 26th July, 11th – 15th November, 25th – 29th November

Nasarawa: 15th – 19th July, 9th – 13th September, 7th – 11th October

Kaduna: 11th – 15th March, 15th – 19th April, 29th July – 2nd August

Abuja: 2nd – 6th December

Course Fee: ₦700,000

Duration: 1 Week

SMART DATA: DRIVING INNOVATION WITH TECHNOLOGY

OVERVIEW

Data-driven innovation forms a key pillar in 21st century sources of growth. The confluence of several trends, including the increasing migration of socio-economic activities to the Internet and the decline in the cost of data collection, storage and processing, are leading to the generation and use of huge volumes of data – commonly referred to as “big data”. These large data sets are becoming a core asset in the economy, fostering new industries, processes and products and creating significant competitive advantages. To fully capitalize on big data and analytics, organizations will need to transform, and then apply new capabilities to drive innovation and technology. This course seeks to equip participants who wish to use digital tools to innovate with the knowledge and skills necessary to imagine and implement innovative solutions for the benefit of their organisation.

OBJECTIVES

The Objectives of the course are to:

- Expose the participants to the current application and utilisation of data analytics within their respective business contexts
- Make the participants to be more creative and innovative to develop new ways of accomplishing tasks
- Enable the participants to tap into their creativity quotients

OUTLINE

- Overview of Smart Data: Driving Innovation with Technology
- Patterns of Data-Driven Innovation
- Data underpinning Innovations
- Progress in Smart and Sustainable Technologies
- Smart HR Competencies and Their Applications in Industry
- Turning Creativity into Innovation
- Creativity and Innovation at Work
- Data Sovereignty and Trade Agreements: Three Digital Kingdoms
- Data is Disruptive: How data Sovereignty is Challenging Data Governance
- Cloud-Based Big Data Analytics
- Data Management
- The phenomenon of Data-Driven Innovation
- Building trust for Data-Driven Innovation

COURSE DETAILS:

Venue and Date

Lagos: 26th Feb. – 1st March, 18th – 22nd March, 22nd – 26th April, 2nd – 6th September, 16th – 20th September

Abuja: 6th – 10th May, 21st – 25th October

Nasarawa: 10th – 14th June, 5th – 9th August

Enugu: 15th – 19th July, 18th – 22nd November

Kaduna: 16th – 20th December

Uyo: 1st – 5th April

Course Fee: ₦700,000

Duration: 1 Week

MANAGING TENDERS, SPECIFICATIONS AND CONTRACTS

Overview

A large proportion of an organization's costs is expended on the procurement of goods and services, particularly where it involves a global supply chain network as is the case with most of today's industries and sectors. Using management best practice through the tendering and procurement process and in contract implementation is thus critical to ensuring cost and process efficiencies to your organisation. This course is design to enlighten participant on how to deliver high quality tender within strict timescales, and effectively manage them in accordance with the tender specifications.

Objectives

At the end of this course, participant will learn to:

- Identify the most appropriate procurement strategy
- Evaluate tendering and procurement best practices
- Assess and manage key contractual risks
- Compare ways of dealing with performance failures
- Evaluate the most appropriate seminar of action when disputes arise

Outline

- Procurement Strategies and Best Practice
- Elements of Procurement Best Practice
- Types of Procurement Strategy
- Developing Tenders and Specifications
- Developing the Scope of Work and Specification
- Selection and Evaluation Criteria
- Key Elements of the Contract
- Principal Performance Obligations
- Scheduling and Completion
- Managing Change and Performance Failures
- Assignment, Novation and Subcontracting
- Implications of Varying Performance
- Contract Claims and Completion
- Types and Assessment of Claims
- Tiered Dispute Resolution Mechanisms
- Formal Dispute Resolution

COURSE DETAILS:

Venue and Date

Lagos: 5th – 9th February, 15th – 19th April, 5th – 9th August, 21st – 25th October

Enugu: 18th – 22nd March

Nasarawa: 16th – 20th September, 11th – 15th November

Course Fee: ₦700,000

Duration: 1 Week

DRIVING CORPORATE PERFORMANCE: ALIGNING SCORECARDS AND STRUCTURE FOR STRATEGY EXECUTION

Overview

Today's leading companies are finding powerful ways to ensure that their structures, systems, and processes are aligned for optimal execution of their strategy. By successfully implementing powerful performance measurement and management control systems. This course will expose executives and managers in today's world to the corporate setting needed to drive organisation. Also, this program explores how to compete more successfully by implementing appropriate balanced scorecards as powerful management control systems.

Objective

At the end of this course, participant will understand a deep indept into aligning between strategy mapping and strategic objectives companies are expected to perform successfully in the ever-changing market and drive corporate performance.

Outline

- Drive strategy throughout your entire organization
- Balance financial and nonfinancial measures
- Design and lead a competitive, high-performing organization
- Managing in contemporary times
- Harvard strategy simulation: the balanced scorecard
- Align front-line employees with your company's strategic objectives
- Creating a blueprint to align people, processes
- Designing a measurable cause-and-effect framework
- Understanding the principles behind a strategy-
- Five key principles of corporate performance management
- Leading change with the strategy execution
- Corporate performance management
- The benefits of the balanced scorecard
- The four p's of strategy execution
- Building a strategy-focused organization
- Measurement of corporate performance.

COURSE DETAILS:

Venue and Date

Lagos: 1st – 5th April, 6th – 10th May, 19th – 23rd August, 2nd – 6th September

Abuja: 1st – 5th July, 7th – 11th October

Nasarawa: 4th – 8th March, 22nd – 26th April, 24th – 28th June, 22nd – 26th July

Course Fee: ₦700,000

Duration: 1 Week

PROJECT LIFE CYCLE MANAGEMENT, MONITORING AND EVALUATION

Overview

The desire to ensure that maximum value is derived from investments in projects has necessitated the conduct of monitoring and evaluation of projects. Successful completion of a project is not an easy endeavour. It calls for a series of tasks to meet stakeholder and client requirements; and the attendant need to manage this function well. This course has been designed to arm participants with the techniques and tools for designing and carrying out result-oriented monitoring and evaluation in the course of managing projects life cycle.

Objectives

At the end of the course, participants should be able to:

- Enumerate the processes and procedures of developing monitoring and evaluation systems.
- Describe and use project lifecycle management software tools for monitoring and evaluation.
- Apply the knowledge gained in managing their projects and organisations well.

Outline

- Purpose and Objectives of Project Monitoring and Evaluation.
- Critical Success Factors for the Monitoring and Evaluation of Projects.
- Developing Effective Monitoring and Evaluation Systems.
- The Project Management Life Cycle
- Understanding Project Lifecycle Management
- Project Lifecycle Management Software
- Predictive Life Cycles
- Anticipating Risks and Potential Quality Roadblocks
- Characteristics of a Project Life Cycle
- Techniques and Tools for Monitoring and Evaluation.
- Planning Monitoring and Evaluation.
- Key Evaluation Questions.
- Qualitative and Quantitative Data.
- Methodology of Collecting Information and Data.
- Documenting the Results of Monitoring and Evaluation.
- Responding to Unexpected Results of Monitoring and Evaluation.
- Integrating Monitoring and Evaluation in Project Inception, Planning, and Implementation.
- Challenges in Project Monitoring and Evaluation.

COURSE DETAILS:

Venue and Date

Lagos: 19th – 23rd February, 29th April – 3rd May, 6th – 10th May, 3rd – 7th June, 26th – 30th August

Nasarawa: 4th – 8th March, 1st – 5th April, 24th – 28th June, 2nd – 6th September

Abuja: 1st – 5th July

Enugu: 7th – 11th October, 18th – 22nd November

Course Fee: ₦700,000

Duration: 1 Week

PRE-RETIREMENT COURSE- PREPARING TO MANAGE NEW BEGINNING

OVERVIEW

The transition from work to retirement is a dreaded period for most employees. Due to rising longevity, it is becoming increasingly important that staff prepare effectively for retirement, both financially and in terms of lifestyle provision. Providing assistance to help employees plan for this transition is an important aspect of supporting staff during their time in service; to help them to make more informed decisions for a more secure and rewarding retirement. This course is prepared to enable participants to consider aspects of life upon retirement and the kind of adjustments they might make after they retire.

OBJECTIVES

- Participants will be able to develop an action plan to take away and implement to help them take a positive approach to the next phase of their lives
- Address the fears and financial worries that can be associated with retirement.
- Enlighten participants on the essence of ensuring adequate plans are in place for retirement including legal matters such as wills
- Prepare participants in order to help them move progressively toward retirement in the best possible conditions
- The training will also enable employees to better plan for and make decisions about retirement.

OUTLINE

- General Overview of Pre-retirement
- The problems and opportunities in retirement
- The implications of retirement
- Psychological Aspects of Retirement
- Adapting to a different lifestyle – Coping with change, Wills and Estate Planning
- Planning for retirement
- Personal budgeting and management of finances
- Health Information and Life after work
- Health – Quality of life, Healthy living
- Balancing Work and Health
- Analyzing Portfolio Investments and Asset Management Choices
- Developing and Evaluating Risk-Management Strategies
- Generating Cash Flow Forecasts and Valuation Estimates
- Action Plan for Managing Stress in Retirement
- Demystifying pension information – personal, company and state provision
- Challenges and personal aspects of retirement
- Leisure, hobbies and voluntary work
- Legal and Probate Issues in Retirement

COURSE DETAILS:

Venue and Date

Lagos: 5th – 9th February, 18th – 22nd March, 15th – 19th April, 23rd – 27th September, 11th – 15th November

Nasarawa: 5th – 9th August

Abuja: 28th Oct. – 1st November

Course Fee: ₦700,000

Duration: 1 Week

MANAGING TENDERS, SPECIFICATIONS AND CONTRACTS

Overview

A large proportion of an organization's costs is expended on the procurement of goods and services, particularly where it involves a global supply chain network as is the case with most of today's industries and sectors. Using management best practice through the tendering and procurement process and in contract implementation is thus critical to ensuring cost and process efficiencies to your organisation. This course is design to enlighten participant on how to deliver high quality tender within strict timescales, and effectively manage them in accordance with the tender specifications.

Objectives

At the end of this course, participant will learn to:

- Identify the most appropriate procurement strategy
- Evaluate tendering and procurement best practices
- Assess and manage key contractual risks
- Compare ways of dealing with performance failures
- Evaluate the most appropriate seminar of action when disputes arise

Outline

- Procurement Strategies and Best Practice
- Elements of Procurement Best Practice
- Types of Procurement Strategy
- Developing Tenders and Specifications
- Developing the Scope of Work and Specification
- Selection and Evaluation Criteria
- Key Elements of the Contract
- Principal Performance Obligations
- Scheduling and Completion
- Managing Change and Performance Failures
- Assignment, Novation and Subcontracting
- Implications of Varying Performance
- Contract Claims and Completion
- Types and Assessment of Claims
- Tiered Dispute Resolution Mechanisms
- Formal Dispute Resolution

COURSE DETAILS:

Venue and Date

Lagos: 26th Feb. – 1st March, 25th – 29th March, 22nd – 26th April, 10th – 14th June, 12th – 16th August, 2nd – 6th September, 23rd – 27th September, 18th – 22nd November

Abuja: 6th – 10th May

Narasawa: 15th – 19th July, 26th – 30th August, 21st – 25th October

Kaduna: 16th – 20th December

Course Fee: ₦700,000

Duration: 1 Week

NEW BROADBAND INTERNET, CLOUD COMPUTING, IOT/AI AND FUTURE SERVICES

OVERVIEW

Cloud computing services, artificial intelligence (AI), the Internet of Things (IoT), 5G technology, fixed broadband Internet, and blockchain technology are expected to lead the information technology and telecommunications sector over the next few years. According to a recent survey, technology companies are investing in core and fundamental technologies to serve digital transformation. The IoT/AI is becoming an emerging technology in the workplace, as well as outside of it. The concept is going to change our lives and our work style as a whole. This course will focus on New Broadband Internet, Cloud Computing, IoT/AI and Future Services, including technologies, regulation and business aspects.

OBJECTIVES

This course is designed to:

- Make participants understand broadband fixed and mobile Internet, including architecture and technologies (IPv4, IPv6, TCP, UDP, DNS).
- Show participants how to perform technical, business and regulatory analysis of future broadband access and cloud computing.
- Make participants understand future telecom services (Network 2030), future TV and video/VR/AR, cloud native, telecom and OTT edge-cloud/IoT/AI services, future IoT/AI, future OTT services, Open Internet vs. QoS/QoE

OUTLINE

- Broadband fixed and mobile Internet
- Future Broadband Access and Cloud Computing
- Internet of Things, Big Data, and Artificial Intelligence
- Future Telecom, Cloud, IoT/AI and OTT Services
- Future Telecom services (ITU's Network 2030)
- Future TV and video/VR/AR services
- Cloud native telecom applications
- Telecom and OTT edge-cloud/IoT/AI services
- Future IoT/AI services (Industrial IoT, Smart City, smart services)
- Future OTT services (future Web, virtual desktop, cloud gaming, future social media)
- Open Internet vs. QoS and QoE
- New digital economy and markets
- Future AI-based network service provisioning
- IoT with Artificial Intelligence (Internet of Intelligent Things)
- Blockchain for IoT data processing and management
- Quantum Key Distribution (QKD) towards Quantum Internet

COURSE DETAILS:

Venue and Date

Lagos: 22nd – 26th April, 6th – 10th May, 21st – 25th October, 16th – 20th December

Abuja: 18th – 22nd March

Kaduna: 24th – 28th June

Enugu: 5th – 9th August

Nasarawa: 16th – 20th September

Course Fee: ₦700,000

Duration: 1 Week

MASTERING POWERFUL CONVERSATIONS IN A FAST-CHANGING WORLD

OVERVIEW

Understanding and utilising conversations as an arena for developing and strengthening leadership has been steadily rising up the agenda in many organisations over the past decade. All relationships, from international diplomacy to new hires to oldest friend, live and die by the art of conversation. powerful conversations are the seeds of change. They've spawned revolutions, toppled empires, catalyzed technology, and led to the birth of nations, ideas, and movements. Communication and mastering powerful conversations are one of the crucial factors in improving working relationships in this fast-changing world. Ultimately it breaks down to improving your ability to use humor, interest and tell captivating stories. High performers know how to stand up to others without committing career suicide. People who routinely hold crucial conversations and hold them well are able to express controversial and even risky opinions in a way that gets heard. Having leaders and employees who skilfully handled powerful conversations can improve an organization's performance.

Objective

At the end of this course, participants will be able to lift performance by engaging in powerful conversation and communication that will ignites the workforce and empowers teams to go further and faster in changing world.

Outline

- Mastering Crucial Conversations: Putting it Together
- Driving Workplace Performance Through High- Quality Conversations
- Speaking truth to power in organisations
- Mastering Words and Managing Conversations:
- Speaking Persuasively, Not Abrasively
- Encourage Others to Retrace Their Pat
- Great conversations change the world
- Turning Crucial Conversations into Action and Results
- Master Conversations with the Dialogue Model
- Speak like a leader
- Understanding the Dialogue Model
- mastering the art of conversation and becoming great
- Conflict Management Styles
- Understanding Your Style Under Stress
- Building a Safe Environment
- The Power of Dialogue

COURSE DETAILS:

Venue and Date

Lagos: 8th – 12th April, 27th – 31st May, 24th – 28th June, 19th – 23rd August, 16th – 20th December

Abuja: 11th – 15th March, 9th – 13th September

Enugu: 30th Sept. – 4th October

Nasarawa: 14th – 18th October, 25th – 29th November

Course Fee: ₦700,000

Duration: 1 Week

PRE-RETIREMENT COURSE- PREPARING TO MANAGE NEW BEGINNING

Overview

The transition from work to retirement is a dreaded period for most employees. Due to rising longevity, it is becoming increasingly important that staff prepare effectively for retirement, both financially and in terms of lifestyle provision. Providing assistance to help employees plan for this transition is an important aspect of supporting staff during their time in service; to help them to make more informed decisions for a more secure and rewarding retirement. This course is prepared to enable participants to consider aspects of life upon retirement and the kind of adjustments they might make after they retire.

Objectives

- Participants will be able to develop an action plan to take away and implement to help them take a positive approach to the next phase of their lives
- Address the fears and financial worries that can be associated with retirement.
- Enlighten participants on the essence of ensuring adequate plans are in place for retirement including legal matters such as wills
- Prepare participants in order to help them move progressively toward retirement in the best possible conditions
- The training will also enable employees to better plan for and make decisions about retirement.

Outline

- General Overview of Pre-retirement
- The problems and opportunities in retirement
- The implications of retirement
- Psychological Aspects of Retirement
- Adapting to a different lifestyle – Coping with change, Wills and Estate Planning
- Planning for retirement
- Personal budgeting and management of finances
- Health Information and Life after work
- Health – Quality of life, Healthy living
- Balancing Work and Health
- Analyzing Portfolio Investments and Asset Management Choices
- Developing and Evaluating Risk-Management Strategies
- Generating Cash Flow Forecasts and Valuation Estimates
- Action Plan for Managing Stress in Retirement
- Demystifying pension information – personal, company and state provision
- Challenges and personal aspects of retirement
- Leisure, hobbies and voluntary work
- Legal and Probate Issues in Retirement

COURSE DETAILS:

Venue and Date

Lagos: 8th – 12th July, 19th – 23rd August

Course Fee: ₦700,000

Duration: 1 Week

OVERVIEW

The idea of digital transformation in telecoms is neither new, nor novel. Most telecoms organizations understand that they need to tackle a digital business transformation to ensure long-term sustainability expand (and fortify) their customer bases and supply their business with the required agility for responding to changing consumer behaviors and expectations. This course provides a practical guide and a roadmap for digital transformation. It will help the participants to find the right balance between technology, strategy, organisation and culture and to commit to a transformation programme that meets their strategic and commercial objectives

OBJECTIVES

The Objectives of the course are to:

- Enable the participants learn how to create a digital mind set and culture inside their organisation
- Make the participants assess how to apply some of the key technologies, working practices and frameworks that underpin successful digital transformation
- Make the participants understand how to review the 'digital maturity' of their organisation and the milestones along the journey of development and growth
- Enable participants become familiar with the key emerging technologies and their business applications and implications

OUTLINE

- Overview of Accelerating Digital Transformation in Telecoms
- Digital Transformation Strategies and Organisational Culture
- Waves of Transformation
- Supporting Customer AI Transformation
- Artificial Intelligence and Business Strategy towards Digital Transformation
- Digital Transformation Leaders
- The Digital Business Transformation Journey
- Digital Transformation Governance
- The culture of digital business transformation
- Digital transformation trends & statistics
- 5G, IoT and Edge Computing
- Best practices from Telcos around the world

COURSE DETAILS:**Venue and Date**

Lagos: 11th – 15th March, 8th – 12th April, 27th – 31st May, 15th – 19th July, 19th – 23rd August, 26th – 30th August, 9th – 13th December

Nasarawa: 9th – 13th September, 30th Sept. – 4th October, 14th – 18th October

Kano: 11th – 15th November

Kaduna: 25th – 29th November

Abuja: 24th – 28th June

Enugu: 19th – 23rd February

Course Fee: ₦700,000

Duration: 1 Week

OVERVIEW

In a new knowledge-intensive economic landscape, firms need to access external knowledge sources due to their inability to generate all necessary knowledge on their own. The capability to create new innovations is important for both large and small companies to enhance growth. In order to achieve this, an organization must have in-depth understanding of innovation dynamics, a well-crafted innovation strategy, and well-designed processes for innovation. This course provides new insight into how an ecosystem strategy can be formed based on the traditional strategy and proposes a conceptual framework for leaders to form an ecosystem strategy

OBJECTIVE

At the end of this course, participant will understand Innovation, digital ecosystems and digital transformation, and their relationship to national development priorities.

OUTLINE

- Innovation ecosystems: A conceptual review
- Innovation Ecosystem: Fundamentals
- Managing Innovation Ecosystems to Create and Capture Value in ICT Industries
- building competitive and innovative ICT-centric ecosystems
- Digital Civic Engagement
- Competitive strategy and the digital divide
- Challenges in building ICT-centric innovation ecosystems
- Understanding your ecosystem
- ICT/Telecom Regulation
- Digital transformation
- Digital economy
- Measuring Country's digital innovation gap
- Innovation Ecosystems: Implications for Innovation Management
- Industrial Organization, Corporate Strategy and Structure
- Corporate Strategy and the Management of Innovation and Technology
- Strategies for Creating and Capturing Value in the Emerging Ecosystem Economy

COURSE DETAILS:**Venue and Date**

Lagos: 5th – 9th February, 4th – 8th March, 17th – 21st June, 1st – 5th July, 7th – 11th October

Nasarawa: 19th – 23rd August, 23rd – 27th September, 28th Oct. – 1st November

Abuja: 29th April – 3rd May, 2nd – 6th December

Kaduna: 13th – 17th May

Uyo: 4th – 8th November

Course Fee: ₦700,000

Duration: 1 Week

ADVANCED TECHNIQUES: STRATEGIC THINKING AND BUSINESS PLANNING

OVERVIEW

Strategic thinking has emerged as a powerful new problem-solving approach. It's used in public, private, and nonprofit sectors for solving tomorrow's user problems, fueling growth, and delivering a unique customer experience. Delegates attending this course will develop their ability to use strategic thinking to become more proactive and build business plans to implement strategic initiatives. Also, participants will unpack the growth process in highly competitive environments, deal with the unknown, and learn how to think like strategists.

OBJECTIVES

The Objectives of the course are to:

- Increase the ability of the participants to predict and anticipate changes within competitive landscapes
- Discover how to leverage growth to strengthen competitive position
- Enable participants gain the frameworks to design and implement the right strategy to unlock value

OUTLINE

- Strategic Thinking and Planning
- Developing Strategy – The Power of Business Analysis
- Understanding the Importance and Value of a “Business Model”
- Strategy Development, Choice and Translation
- Translating Strategy with Strategy Maps and Balanced Scorecards
- E Communicating Strategy and Managing Stakeholders
- Alignment of Operations with Strategy
- Strategic Performance Measurement
- Managing Implementation – Effective Execution of Strategy
- Integrating Strategic and Operational Management Processes
- Bedding Strategy in the Organisation
- Building a Strategy/Business Planning Team
- Analysing Business Models and Strategies in an Industry
- Understanding and Overcoming Psychological Bias

COURSE DETAILS:

Venue and Date

Lagos: 22nd – 26th April, 5th – 9th August, 16th – 20th September

Nasarawa: 6th – 10th May, 10th – 14th June, 16th – 20th December

Kaduna: 21st – 25th October

Enugu: 18th – 22nd March

Course Fee: ₦700,000

Duration: 1 Week

FUTURE NETWORK REGULATION: DELIVERING A REGULATORY FRAMEWORK FIT FOR THE FUTURE

OVERVIEW

Regulation plays a crucial role in aligning key players of the modern telecoms under one goal. Regulatory bodies most impose shared responsibility over the use of telecommunications in this 21st century. The new technologies require ICT regulators to reconsider the tools they deploy to facilitate fair competition in the ICT sector and protect consumer by examining the drivers of change and the impacts that they will have on all aspects of a connected world, ushering in the Future Network. This course deals with contemporary and future challenges to regulations regarding Future networks, in particular the Internet, Market, economic, social and public aspects of regulations are elaborated.

OBJECTIVE

This course is designed to:

- Expose participant to the regulatory aspects of ICT networking in general
- Expose delegates to the future network regulation: delivering a regulatory framework fit for the future
- Provide critical questions policymakers and regulators must address when it comes to regulating the digital economy.
- Provides a set of principles to guide the future of network

OUTLINE

- The Future of Regulation
- Evolution of Business Thinking
- Technology as a Business Necessity
- Technological Changes in Business
- Swarm Intelligence: A whole new way to think about business
- The Emergence of Smart Business Networks
- Technological Development and Organisational Change: Differing Patterns of Innovation
- Future Networks: Architecture & Requirements
- Global Possibilities: Technology and Planet-wide Challenges
- The Next Twenty-five Years of Technology: Opportunities and Risks
- Business Opportunities and Challenges
- Process Management in Business Networks
- Next Generation Agility: Smart Business and Smart Communities
- Business Process Management in a Smart Business Network Environment

COURSE DETAILS:

Venue and Date

Lagos: 25th – 29th March, 29th April – 3rd May, 23rd – 27th September, 21st – 25th October

Nasarawa: 13th – 17th May, 17th – 21st June, 12th – 16th August

Abuja: 22nd – 26th July

Kano: 2nd – 6th September

Course Fee: ₦700,000

Duration: 1 Week

TECHNICAL, BUSINESS AND REGULATORY ASPECTS OF 5G NETWORKS

OVERVIEW

Technology in business is a growing necessity. As the years go by, the business world is leaning more and more toward it, making it almost impossible to separate the two from each other. Technical businesses are rapidly driving Information and Communication technologies. As a result, new technologies have evolved that help to sift through in this age of exponential technology development and relentless globalisation. The course will focus on emerging services and applications in 5G mobile networks in different verticals, including technology, as well as their business and regulation aspects.

OBJECTIVE

This course is designed to:

- Expose participant to the technical, business and regulatory aspects of 5g network
- Equip participants with knowledge behind the 5G and wireless technology to enable applications for better mobile communication and utilized with latest applications in the business area.

OUTLINE

- Overview Technical, Business and Regulatory Aspects of 5G Network
- Mobile Broadband Evolution
- LTE-Advanced-Pro: Transition from 4G toward 5G mobile networks
- 5G network architecture: network slicing
- Principles for regulating emerging technologies
- Policy and regulatory environments for digital platforms & services
- Challenges and Solutions: Building 5g Networks for the Future
- 5G Next Generation core network
- 5G services: mobile ultra-broadband and ultra-reliable low latency services
- Massive Internet of Things (IoT) and IPv6 in 5G
- Business aspects of 5G networks and services
- 5G/IMT spectrum management and regulation

COURSE DETAILS:

Venue and Date

Lagos: 1st – 5th April, 13th – 17th May, 10th – 14th June, 22nd – 26th July, 2nd – 6th September, 23rd – 27th September

Abuja: 21st – 25th October, 16th – 20th December

Nasarawa: 26th Feb. – 1st March, 22nd – 26th April

Enugu: 12th – 16th August, 18th – 22nd November

Course Fee: ₦700,000

Duration: 1 Week

DIGITAL CROSSROADS: TELECOMMUNICATIONS POLICY IN THE INTERNET AGE

OVERVIEW

The advancement in technology has brought changes to people's lifestyles. Organizations must evaluate current trends and opportunities in the digital landscape and determine how they can boost business by creating new business models and promoting competitiveness in the digital space. This course is design to equip participants with the knowledge of digital crossroads: telecommunications policy in the internet age

OBJECTIVES

This course is designed to:

- Make participants understand Business drivers for digital transformation initiatives
- Enable participant embrace digital transformation culture
- Prepare participant for leadership thinking innovation that drives successful digital transformation across organisation, especially emerging countries

OUTLINE

- Overview of digital crossroads: telecommunications policy in the internet age
- Digital Transformation applications, trends, impact, and opportunities
- The employment landscape around Digital Transformation
- Technology Enablers for Digital Transformation
- The Global Shift Toward Digital Businesses
- Business Drivers of Digital Transformation Initiatives
- Embracing a Digital Transformation Culture
- Machine Learning and Data Analysis
- Advantages and Challenges of Digital Transformation
- The Impact of Digital Transformation on Project Processes and Management Methods
- Organizing for Innovation in the Digitized World
- Stages in Digital Business Transformation
- The Role of Dynamic Capabilities in Responding to Digital Disruption
- Digital transformation: drivers, success factors, and implications
- Digital Transformation Trends
- Digital currency: Trends and management policies

COURSE DETAILS:

Venue and Date

Lagos: 19th – 23rd February, 15th – 19th April, 16th – 20th September, 14th – 18th October, 25th – 29th November, 9th – 13th December

Nasarawa: 3rd – 7th June, 22nd – 26th July, 11th – 15th November

Uyo: 8th – 12th July

Abuja: 11th – 15th March

Course Fee: ₦700,000

Duration: 1 Week

ADDRESSING THE DIGITAL DIVIDE THROUGH MOBILE NETWORKS AND ADOPTION

OVERVIEW

Mobile phones are the most accessible information and communication technology today, and they serve as the gateway to high-speed internet for large populations in developing economies. However, despite the progress, there remains a persistent disparity in mobile phone usage among users, and between users and non-users, in developing countries. This course focuses on both expanding mobile broadband coverage and on accelerating mobile internet adoption, which is the biggest challenge we face in addressing the digital divide.

OBJECTIVES

At the end of this course participants will:

- Understand how to set policy priorities, targets and budgets based on data-driven assessments of the barriers to mobile internet adoption and use
- Understand innovative data pricing strategies and pricing flexibility in competitive markets.

OUTLINE

- Overview of addressing the digital divide through mobile networks and adoption
- Digital transformation, digital divide(s) and digital inclusion
- Examples of the Digital Divide in the Modern Day
- Performance of digital Infrastructure Technologies
- Industry & Business Environment
- Innovation and Entrepreneurship
- ICTs and the Environment
- Receipt, sorting and preparation of the documents to digitize
- Digitization of the records and the dematerialised records structure
- New digital economy and markets
- Mobile Services and Smartphone Adoption
- The determinant factors of the digital divide
- Choices of policies for bridging the digital divide
- Security best practices in a digital world
- Free flow and Protection of data
- Using Gaming to Bridge the Digital Divide
- Transition to a digital economy

COURSE DETAILS:

Venue and Date

Lagos: 26th Feb. – 1st March, 14th – 18th October. 18th – 22nd November, 25th – 29th November

Kaduna: 11th – 15th March, 15th – 19th April

Abuja: 3rd – 7th June, 16th – 20th September

Enugu: 15th – 19th July , 9th – 13th December

Kano: 29th July – 2nd August

Course Fee: ₦700,000

Duration: 1 Week

DIGITAL TRANSFORMATION MOVING TOWARDS A DIGITAL SOCIETY

OVERVIEW

As technology continues to advance, it is crucial for technical professionals to understand the challenges and solutions it brings for their organizations and consumers. This course program is designed to foster a discussion around how digital transformation can change various industries and provide the background knowledge needed to smartly implement digital tools into organizations.

OBJECTIVES

The objectives of the course are to:

- Enable participants to understand the impact of information security management in the digital world
- Provide participants with the understanding of how to generate, maintain, and develop digital technologies for the success of their organizations
- Show participants the main features of digital economy and to know the ethical values that are central in digital economy revolution

OUTLINE

- Understanding Digital Transformation: The Key Concepts
- Drivers of Digital Transformation: Communications, Big Data, and AI
- Forecasting Digital Transformation: Tools and Methods
- Performance of digital Infrastructure Technologies
- Digital Transformation: Game-Changing Opportunities
- Innovation and Entrepreneurship
- Implementing Digital Transformation: From Theory to Practice
- Policy and Regulatory Environments for Digital Transformation
- Information Infrastructure
- Cadres for the Digital Economy
- Information Security Management
- Digital Technology
- Digital Public Administration

COURSE DETAILS:

Venue and Date

Lagos: 12th – 16th February, 8th – 12th April, 29th April – 3rd May, 22nd – 26th July, 28th Oct. – 1st November, 4th – 8th November

Abuja: 13th – 17th May, 2nd – 6th September, 23rd – 27th September

Nasarawa: 17th – 21st June, 8th – 12th July, 12th – 16th August

Course Fee: ₦700,000

Duration: 1 Week

MANAGING EFFECTIVELY IN THE CHANGING TELECOM ENVIRONMENT

Overview

The trend toward globalization of the telecommunications industry has brought about a worldwide reform movement that resulted in the creation of many new regulators. Therefore, to manage effectively, telecom personnel need all the necessary skills for their operations. This course is designed to presents participant with the managerial framework for effective management in changing telecommunication environment.

Who to Attend

Employees in the telecom related industries and regulatory sectors

Objective

The objectives of this course are:

- To present to participant factors to explore successful change management in telecommunication sector
- To provide framework for the adoption of change management in the telecom Arena
- To expose participants to the issues surrounding telecom sector

Outline

- Overview of Managing Effectively in the Changing Telecommunications Environment
- Resolving Disputes among Stakeholders
- Telecommunications Global Standards
- Handling Unfair Methods of Competition
- Managing innovations in telecommunications industry
- Transforming qualitative information
- Monitoring and Evaluating Change in the telecom Industry
- Strategic goal of the Telecommunication Development Sector
- Assessment Framework
- Educating the consumers about competition
- Change and its impact on organizations
- Establishment of user Protection Regulation
- Telecommunications Network Fundamentals
- Strategic Communication in Changing Times

COURSE DETAILS:

Venue and Date

Lagos: 8th – 12th April, 26th – 30th August, 7th – 11th October

Abuja: 16th – 20th September

Nasarawa: 24th – 28th June

Uyo: 4th – 8th November

Course Fee: ₦700,000

Duration: 1 Week

BUSINESS WRITING AND PRESENTATION SKILLS

OVERVIEW

Presentation matters a great deal in today's business world. There was a time when the actual business was the crux of a customer's interest. However, in the age of competitive executive presence and virtual realities, every brand needs to showcase phenomenal talent in the area of its presentation. This course will empower the participants to become expert in business writing. Through this course, participants will be able to apply the skill of presenting messages in a well-structured format through writing in any business communication.

OBJECTIVES

At the end of the course, participants should be able to:

- Understand the requisites of a good business writing and presentation
- Express ideas fluently through any written medium
- Understand the potential of well-written content in the business world

OUTLINE

- Overview of Business Writing and Presentation Skills
- Use of Language and the Economy of Words
- Communication and Leadership
- Unprofessional Communication & its impact on Businesses
- Tools for Business Writing and Presentation
- Managing Stress | Before & During Presentation
- Rapport Building in Public Speaking
- Effective Business Writing and Business Correspondence
- Visual Aids in Presentations
- Effective Presentation Types and Skills
- Tone and Body Language in Presentation
- Delivering the Content – 'The Message'
- Business Letters
- Effective Use of ICT in Writing and Presentations

COURSE DETAILS:

Venue and Date

Lagos: 22nd – 26th April, 5th – 9th August, 16th – 20th September

Nasarawa: 6th – 10th May, 10th – 14th June, 26th – 30th August, 21st – 25th October, 16th – 20th December

Enugu: 18th – 22nd March

Course Fee: ₦700,000

Duration: 1 Week

5G NEW RADIO: ENHANCED MOBILE BROADBAND, IOT COMMUNICATIONS

OVERVIEW

In the new fascinating era of 5G, new communication requirements set diverse challenges upon existing networks, both in terms of technologies and business models. One among the essential categories of the innovative 5G mobile network services is the enhanced Mobile Broadband (eMBB), mainly aiming to fulfill users' demand for an increasingly digital lifestyle and focusing upon facilities that implicate high requirements for bandwidth. In this course, participants will be exposed to the skills and techniques involved in 5G new radio: enhanced mobile broadband, iot communications

OBJECTIVES

The objectives of the course are to:

- Make participants understand real-time connectivity and communication even when mobile broadband services are accessed from moving vehicles
- Show the participants the skills in communicating among devices in an internet of things (IoT) environment
- Enable participants perform technical, business and regulatory analysis for future telecom, 5G/IoT/AI and future mobile OTT services.

OUTLINE

- Overview of 5G New Radio: Enhanced Mobile Broadband, IOT Communications
- Massive Machine-Type Communication (mMTC)
- Ultra-Reliable and Low-Latency Communication (URLLC)
- 5G and the previous mobile generations at a glance
- 5G Frequency Bands and Spectrum Allocations
- Business and regulatory aspects for future telecom, 5G/IoT/AI and mobile OTT services
- AI and 5G Networks Traffic Management
- Massive Machine Type Communication (mMTC)
- Artificial Intelligence (AI) and Machine Learning in 5G
- Business and regulatory aspects of 5G, IoT, clouds and AI
- Future telecom mobile voice (VoLTE, VoNR)
- Future mobile OTT services and net neutrality
- IP mobility management approaches
- mobile/wireless Internet of Things (IoT) in 4G and 5G
- 5G / New Radio Requirements
- Networking and Connectivity
- Mobile IoT in the 5G Future

COURSE DETAILS:

Venue and Date

Lagos: 12th – 16th February, 8th – 12th July, 9th – 13th September, 4th – 8th November, 2nd – 6th December

Nasarawa: 4th – 8th March, 15th – 19th April, 7th – 11th October, 25th – 29th November

Abuja: 27th – 31st May, 26th – 30th August

Enugu: 28th Oct. – 1st November

Course Fee: ₦700,000

Duration: 1 Week

ETHICAL CONDUCT AND COMPLIANCE

Overview

One of the critical conditions affecting organisational effectiveness, credibility, and sustainability is non-compliance with ground rules, which leads to unguided practices, costly mistakes, and breaching of workplace ethics that result in reduced effectiveness, reduced product and service quality, and low patronage. Organizations aiming at being high performers have to install and maintain effective corporate governance and standard code of ethics. For organisations to overcome the threat of reduced patronage and earnings, they need to make their workforce to comply with rules and regulations, and uphold workplace ethics. This course has been designed to enable employees to be compliant and ethical at the workplace.

Who to Attend

Team Members of Private and Public Organisation

Objectives

The objectives of the course are, to:

- Provide information on compliance and ethics to participants.
- Enable participants to identify the importance of complying with rules and upholding workplace ethics.

Outline

- Introduction to Workplace Ethics.
- The Importance of Ethics.
- Workplace Theft, Pilfering, and Implications to Social Workplace Norms.
- Workplace Deception and Falsehood.
- Confidentiality and Toxic Attitude.
- Workplace Building and Harassment.
- Workplace Discrimination.
- How to Strengthen Workplace Ethics.
- Data Protection.
- Effective Alert Systems.
- Integrity, Risk and Reputation.
- Health and Safety.
- Code of Professional Practice.
- Creating Effective Reporting Procedure.
- Compliance Expectations, Challenges, and Best Practices.

COURSE DETAILS:

Venue and Date

Lagos: 4th – 8th March, 27th – 31st May, 24th – 28th June, 2nd – 6th September, 16th – 20th December

Nasarawa: 9th – 13th September, 30th Sept. – 4th October, 14th – 18th October

Enugu: 15th – 19th July

Course Fee: ₦700,000

Duration: 1 Week

DEVELOPING POSITIVE MENTAL ATTITUDE FOR WORKPLACE SUCCESS

Overview

The performance of employees to a great extent depends on the good relationship they share with their colleagues. A good relationship can be established only when employees demonstrate a positive attitude towards their work and colleagues. Through positive energy, work becomes a pleasure and employees find it easier to achieve their goals. In this course, participants will be taught how to make use of positive attitude for the benefits of their organisation.

Who to Attend

Team Leaders, Middle and senior Management staff.

Objectives

At the end of the course, the participants will be able to:

- Understand the background and core principles of developing positive mental attitude for workplace success
- take control of difficult situations and resolve conflicts easily through the application of positive mental attitude
- Improve their ability to manage, coach, influence and support others.

OUTLINE

- General Overview of Developing Positive Mental Attitude for Workplace Success
- Career success, Productivity and Leadership
- Teamwork and Stress Management
- Decision Making
- Interpersonal Relations
- The Importance of Personality at Work
- Practicing Positive Thinking in the Workplace
- Practicing Positive Thinking In The Workplace
- Self-Motivation and Job Satisfaction
- Perceptions and Behaviours for Positive Outcomes
- Key Factors for Successful People
- How to be Action Oriented and Proactive
- Counseling, and Mentoring Skills

COURSE DETAILS:

Venue and Date

Lagos: 4th – 8th March, 1st – 5th April, 24th – 28th June, 2nd – 6th September, 7th – 11th October, 9th – 13th December

Nasarawa: 27th – 31st May, 23rd – 27th September, 11th – 15th November

Abuja: 22nd – 26th July

Course Fee: ₦700,000

Duration: 1 Week

MASTERING MANAGEMENT AND LEADERSHIP SKILLS

Overview

One of the methods used to develop managers and leaders in organisations is training. This course is designed to provide the avenue for training employees of organisations who are in management and are occupying leadership positions.

Who to Attend

Senior and Middle Level Management Staff; Heads of Departments; and Staff responsible for training in organisations.

Objectives

The objectives of the course are, to:

- Enable participants learn more about their duties and responsibilities.
- Introduce participants to the strategies and skills required for their roles.
- Enable participants to identify how to improve on their performance.

Outline

- The Vision, Mission, Values, and goals of Organisations.
- Duties and Responsibilities of Managers and Leaders.
- Management and Leadership Styles.
- Managing Versus Leading.
- Planning and Organizing.
- Delegation.
- Directing and Control.
- Problem Solving and Decision Making.
- Team Building and Management.
- Human Resources Management.
- Budgeting and Budgetary Control.
- Marketing of Organisational Products and Services.
- Time and Stress, Management.
- Managing Change.
- Assessing Individual Management and Leadership Styles.
- Personal Effectiveness.
- Self- Development.

COURSE DETAILS:

Venue and Date

Lagos: 4th – 8th March , 1st – 5th April, 24th – 28th June, 2nd – 6th September, 21st – 25th October

Nasarawa: 17th – 21st June, 15th – 19th July, 26th – 30th August

Abuja: 7th – 11th October

Course Fee: ₦ 700,000

Duration: 1 Week

TECHNICAL REPORT AND BUSINESS WRITING STRATEGY

Overview

Reports constitute one of the tools for public relations. The quality of report determines in part, the effectiveness of the public relations function. Organisations need to deliberately work towards producing high quality reports, as one of the means of polishing their public image. This course has been designed to introduce participants to the elements of, and skills for, effective report writing.

Who to Attend

Middle Level Management Staff of Public Relations Department, Sections, and Units; and Private PR Practitioners.

Objectives

The objectives of the course are, to:

- Enable participants to review the elements of report writing.
- Enable participants to identify the skills for effective report writing.
- Prepare participants for significant contributions to effective organisational report writing.

Outline

- Reports as Public Relations Tools.
- Types of Organisational Reports.
- Writing News Articles.
- Feature Articles and Documentaries
- Research, Data and Information Gathering.
- Effective Interviewing for Information Gathering.
- Using Internet Search Engines.
- Use of Language and the Economy of Words.
- Packaging of Reports.
- Effective Use of ICT Software.
- Proof-reading

COURSE DETAILS:

Venue and Date

Lagos: 29th April – 3rd May, 3rd – 7th June, 1st – 5th July, 16th – 20th December

Uyo: 19th – 23rd February, 1st – 5th April, 7th – 11th October

Nasarawa: 4th – 8th March , 6th – 10th May, 2nd – 6th September, 25th – 29th November

Kaduna: 24th – 28th June

Kano: 8th – 12th July

Abuja: 26th – 30th August

Course Fee: ₦700,000

Duration: 1 Week

BUSINESS PLANNING APPROACH AND OPERATIONS

Overview

Organisations need to formulate business plans that will enhance their effectiveness, operations, profitability, competitiveness, and sustainability. This course has been designed to equip participants with the knowledge and techniques for formulating effective business planning approach and operations for their organisations.

Who to Attend

Heads of Departments, Sections, Units and other Staff aspiring to have impactful leadership skills in private and public organisations

Objectives

The objectives of the course are, to:

- Provide participants with the tools and techniques required to formulate, implement, and monitor business plans.
- Enable participants to identify factors restricting organisational profitability.
- Educate participants on how to apply strategic concept to their business environment

Outline

- Overview of Business Planning Approach and Operations
- Planning Staff Roles.
- SWOT Analysis
- Continuous Business Improvement
- Performance Management
- Formulating Strategies
- Market Strategies and Segmentation
- Leadership Communication
- Emotional Intelligence
- Prioritizing Segments
- Strategic Direction and Guiding Priorities.
- Understanding Strategic Change.
- Innovation and Creativity
- Strategic Implementation.
- Monitoring and Evaluating Action Plans.

COURSE DETAILS:

Venue and Date

Lagos: 29th April – 3rd May, 3rd – 7th June, 1st – 5th July, 16th – 20th December

Uyo: 19th – 23rd February, 1st – 5th April, 7th – 11th October

Nasarawa: 4th – 8th March , 6th – 10th May, 2nd – 6th September, 25th – 29th November

Kaduna: 24th – 28th June

Kano: 8th – 12th July

Abuja: 26th – 30th August

Course Fee: ₦700,000

Duration: 1 Week

MANAGING RESPONSIBLY: PRACTICING SUSTAINABILITY, RESPONSIBILITY AND ETHICS

Overview

Managers are increasingly confronted with issues of sustainability, responsibility and ethics. Managing responsibly is an integrative approach to sustainability, responsibility and ethics, which allows you as a manager to deal competently with such challenges. This course will facilitate participant learning process to engage in changing practices to make them more sustainable, responsible, and ethically informed.

Course Objectives:

At the end of this course the participants will be able to:

- Gain insight to the three constituting fields of managing responsibly: sustainability, responsibility and ethics
- Identify, understand and facilitate individual action that can lead to change at the organisational and system level ...to 'act is to move
- Learn to appreciate and bring together different points of view, and negotiate collective solutions to pressing problems.

Outline

- Managing Responsibly
- Management: Basics and Processes
- Principles of responsible management
- Global sustainability, responsibility and ethics
- Sustainability management from a responsible management perspective
- Management's responsibilities in a complex world
- Exploring the role performance of corporate ethics officers
- Sustainability from an order ethics perspective
- Making sustainability work: Best practices in managing
- Responsible management, incentive systems, and productivity.
- Value creation, management competencies and global corporate citizenship
- Business cases and corporate engagement with sustainability
- Integration 'Bringing it all together

COURSE DETAILS:

Venue and Date

Lagos: 1st – 5th July, 19th – 23rd August, 9th – 13th September, 9th – 13th December

Abuja: 19th – 23rd February, 6th – 10th May, 3rd – 7th June

Kaduna: 11th – 15th March

Nasarawa: 8th – 12th April, 21st – 25th October, 25th – 29th November

Course Fee: ₦700,000

Duration: 1 Week

ADVANCED TECHNIQUES: STRATEGIC THINKING AND BUSINESS PLANNING

OVERVIEW

Strategic thinking has emerged as a powerful new problem-solving approach. It's used in public, private, and nonprofit sectors for solving tomorrow's user problems, fueling growth, and delivering a unique customer experience. Delegates attending this course will develop their ability to use strategic thinking to become more proactive and build business plans to implement strategic initiatives. Also, participants will unpack the growth process in highly competitive environments, deal with the unknown, and learn how to think like strategists.

OBJECTIVES

The Objectives of the course are to:

- Increase the ability of the participants to predict and anticipate changes within competitive landscapes
- Discover how to leverage growth to strengthen competitive position
- Enable participants gain the frameworks to design and implement the right strategy to unlock value

OUTLINE

- Strategic Thinking and Planning
- Developing Strategy – The Power of Business Analysis
- Understanding the Importance and Value of a "Business Model"
- Strategy Development, Choice and Translation
- Translating Strategy with Strategy Maps and Balanced Scorecards
- E Communicating Strategy and Managing Stakeholders
- Alignment of Operations with Strategy
- Strategic Performance Measurement
- Managing Implementation – Effective Execution of Strategy
- Integrating Strategic and Operational Management Processes
- Bedding Strategy in the Organisation
- Building a Strategy/Business Planning Team
- Analysing Business Models and Strategies in an Industry
- Understanding and Overcoming Psychological Bias

COURSE DETAILS:

Venue and Date

Lagos: 12th – 16th February, 25th – 29th March, 22nd – 26th April, 12th – 16th August, 26th – 30th August, 11th – 15th November

Abuja: 23rd – 27th September

Kaduna: 16th – 20th December

Enugu: 28th Oct. – 1st November

Course Fee: ₦700,000

Duration: 1 Week

EFFECTIVE PERFORMANCE MANAGEMENT: HOW TO ACHIEVE EXCELLENCE

Overview

Performance management systems, which typically include performance appraisal and employee development, are the “Achilles’ heel” of human resources management. They suffer flaws in many organizations, with employees and managers regularly bemoaning their ineffectiveness. This course is designed to expose the participants to skills needed for effective performance management: how to achieve excellence

Objectives

The objectives of the course are to:

- Introduce the participants to the elements of performance improvement and accountability.
- Equip participants with the techniques of, and skills for, performance improvement.
- Enable participants to use the techniques and skills to be acquired to improve performance and accountability in their organisations

Outline

- Overview of Performance Improvement
- Organisational Vision, Mission, Objectives and Values
- Organisational Effectiveness
- Key Performance Indicators
- Common Performance Improvement Errors and Biases
- 360 Degree Reviews
- Appraising Performance
- Ethics, Accountability and Corruption
- Management Accountability
- Performance Management
- Measuring Corruption
- Anti-Corruption Measures
- Performance Improvement Checklist
- Motivating Staff for Improved Performance
- Managing Individual and Team Behaviour

COURSE DETAILS:

Venue and Date

Lagos: 8th – 12th April, 8th – 12th July, 26th – 30th August, 14th – 18th October, 25th – 29th November

Abuja: 11th – 15th March, 6th – 10th May, 9th – 13th September

Nasarawa: 3rd – 7th June, 9th – 13th December

Enugu: 19th – 23rd February

Course Fee: ₦700,000

Duration: 1 Week

SMART LEADERSHIP: ACHIEVING STRATEGY THROUGH LEADERSHIP & INNOVATION

Overview

Innovation is the key strategy of many businesses in the global competitive industries of the new century. New ideas can lead to programs, products and services which can provide a distinct competitive advantage over competitors. With routine tasks becoming more automated and the competitive environment becomes more dynamic, creative problem solving and innovation will play an increasingly important role in determining the success of business leaders.

Course Objectives:

At the end of this course the participants will be able to:

- Understand the drivers for a greater emphasis in business on creativity and innovation
- Identify the processes and activities which support creativity and innovation in organizations
- Identify the strategies, tools, and techniques to improve levels of creativity and innovation
- Understand the critical role and skills of the leader in creating an environment where creativity and innovation thrive

Outlines

- Encouraging a Creative Environment at Work:
- Innovative leadership for excellent performance
- The crucial mass for change and innovation
- Gaining the Participation of the Workforce
- Leading on The Creative Edge
- Developing creative potential in people and teams
- Developing creative solutions for strategies
- Gaining the “Buy-In” from the workforce
- Motivating creative individuals at work
- Creating a Motivating Climate for Higher Productivity
- The Ten Key Elements to setting up new missions
- Driving Strategic Change
- Managing the change process
- Kotter’s change management techniques
- Communicating with a sense of urgency

COURSE DETAILS:

Venue and Date

Lagos: 8th – 12th April, 6th – 10th May, 8th – 12th July, 26th – 30th August, 14th – 18th October, 25th – 29th November, 9th – 13th December

Enugu: 19th – 23rd February

Abuja: 11th – 15th March, 9th – 13th September

Nasarawa: 3rd – 7th June, 19th – 23rd August

Course Fee: ₦700,000

Duration: 1 Week

STRATEGIC LEADERSHIP: ENHANCING YOUR PERSONAL EFFECTIVENESS

Overview

Strategic leadership is a core requirement for success in today's turbulent environment. While it is good to plan, as failure to plan is planning to fail, essentially, planning is not enough. Organizations should develop the capability to competently implement their strategic plans.

This course intends to help participants develop the ability to eliminate gaps in their corporate plans by being proactive and more responsive to developments in their operating environment. It will also help them to implement plans effectively for enhanced organizational performance and results

Objectives

At the end of the course, participants will be able to:

- Apply strategic management techniques for goal achievement;
- Clarify the vision, mission and goals of their organizations
- Produce functional strategic plans
- Evaluate the strategic plans of their organizations
- Create intelligent linkages between strategic plans and implementation

Outline

- Strategic Planning: Concepts and Functions
- Strategic Management
- Strategic Leadership
- Vision, Mission, Values, and Goals of an Organization
- Evaluating self-Leadership Style
- The Ethics and Skills of Leadership
- Performance Appraisal
- Strategic Leadership
- Environmental Analysis (SWOT) and Force Field Analysis
- Development of Strategic Options and Choices
- Innovation and Creativity in Leadership
- Strategic Plan Implementation Techniques and Processes
- Change Management Strategies
- Effective Planning for Achievement

COURSE DETAILS:

Venue and Date

Lagos: 26th Feb. – 1st March, 11th – 15th March, 15th – 19th April, 29th April – 3rd May, 29th July – 2nd August, 19th – 23rd August, 16th – 20th September, 4th – 8th November, 2nd – 6th December

Abuja: 13th – 17th May, 16th – 20th December

Nasarawa: 17th – 21st June, 8th – 12th July, 26th – 30th August

Course Fee: ₦700,000

Duration: 1 Week

MASTERING POWERFUL CONVERSATIONS IN A FAST-CHANGING WORLD

OVERVIEW

Understanding and utilising conversations as an arena for developing and strengthening leadership has been steadily rising up the agenda in many organisations over the past decade. All relationships, from international diplomacy to new hires to oldest friend, live and die by the art of conversation. powerful conversations are the seeds of change. They've spawned revolutions, toppled empires, catalyzed technology, and led to the birth of nations, ideas, and movements. Communication and mastering powerful conversations are one of the crucial factors in improving working relationships in this fast-changing world. Ultimately it breaks down to improving your ability to use humor, interest and tell captivating stories. High performers know how to stand up to others without committing career suicide. People who routinely hold crucial conversations and hold them well are able to express controversial and even risky opinions in a way that gets heard. Having leaders and employees who skilfully handled powerful conversations can improve an organization's performance.

Objective

At the end of this course, participants will be able to lift performance by engaging in powerful conversation and communication that will ignites the workforce and empowers teams to go further and faster in changing world.

Outline

- Mastering Crucial Conversations: Putting it Together
- Driving Workplace Performance Through High- Quality Conversations
- Speaking truth to power in organisations
- Mastering Words and Managing Conversations:
- Speaking Persuasively, Not Abrasively
- Encourage Others to Retrace Their Pat
- Great conversations change the world
- Turning Crucial Conversations into Action and Results
- Master Conversations with the Dialogue Model
- Speak like a leader
- Understanding the Dialogue Model
- mastering the art of conversation and becoming great
- Conflict Management Styles
- Understanding Your Style Under Stress
- Building a Safe Environment
- The Power of Dialogue

COURSE DETAILS:

Venue and Date

Lagos: 15th – 19th April, 20th – 24th May, 10th – 14th June, 15th – 19th July, 28th Oct. – 1st November

Abuja: 4th – 8th November

Nasarawa: 5th – 9th February, 18th – 22nd March, 23rd – 27th September, 11th – 15th November, 2nd – 6th December

Uyo: 29th April – 3rd May

Kaduna: 21st – 25th October

Enugu: 30th Sept. – 4th October

Course Fee: ₦700,000

Duration: 1 Week

CREATIVE THINKING: INNOVATIVE SOLUTIONS TO COMPLEX CHALLENGES

Overview

The most successful executives are inspiring leaders, smart strategists and creative thinkers. Across every business function, creativity is central to solving complex problems, developing new strategies, facilitating innovation, and driving change within the organization. This course focuses on how to build a competitive advantage by fostering a creative culture that sparks inspiration, collaboration and innovation.

Objective

This course will enable participant to:

- Gain a practical tool set for solving intransigent problems by incorporating creative thinking into day-to-day processes.
- Optimize a team's success by managing cognitive preferences (yours and others) that drive successful creative thinking.
- Empower participant to transform their thinking from the standard "why we can't" to the innovative "how might we".

Outline

- Creative Challenges: A Team Sport
- The Place to Begin: Reframe the Challenge
- Innovation and Creative Thinking
- Building a Creative Organization
- Implementing a thinking methodology
- overcomes barriers to innovative thinking
- Reframing problems, making new connections, and challenging assumptions.
- Using questions to brainstorm and solve business problems more effectively
- Generating and enhancing new ideas, strategies, and techniques.
- Approach to organizational challenges
- Team building
- Design thinking: making Ideas a reality
- Human-centred innovation

COURSE DETAILS:

Venue and Date

Lagos: 15th – 19th April, 20th – 24th May, 10th – 14th June, 15th – 19th July, 16th – 20th December

Nasarawa: 15th – 19th April, 5th – 9th August, 2nd – 6th September, 21st – 25th October, 28th Oct. – 1st November, 4th – 8th November

Abuja: 18th – 22nd March

Course Fee: ₦700,000

Duration: 1 Week

THE INFLUENTIAL LEADER: SELF-UNDERSTANDING AND LEADING ORGANIZATIONS

OVERVIEW

Any effective leader is aware of their own strengths and shortcomings and is able to establish solid, potent connections with customers and other people in order to leverage commercial success. The main topics of this course, The Influential Leader, will be self-awareness and the capacity to influence others in order to build solid business connections that will support long-term corporate success. Understanding and putting into practice these essential skills can help you advance your professional leadership and strengthen your position as an inspiring leader who has sway over others.

Objectives

At the end of this course, participant will learn to:

- Describe the differences in leadership and management and be aware of own self-understanding
- Apply techniques to grow their own self-understanding to improve engagement with others
- Utilize influencing techniques to build and form strong business relationships
- Understand how to lead the organisation by providing strategic direction and vision

Course Outline

- Leadership: self-awareness to growth
- Leadership styles, attributes and qualities
- VUCA leadership: the new normal
- Personal power and emotional intelligence
- Self-understanding to swot
- Leading through positive interaction and influence
- Developing positive inspirational leadership
- Psychology of personal interaction and motivation
- Key interpersonal and engagement techniques
- Client relationship building
- 5 key fundamentals of lasting client building
- Networking and business influence
- Social media and business communication to build relationships
- Leadership for sustainable growth
- Creating an environment for growth
- Forming vision and values
- Defining organisational aims, goals, and targets
- Leading organisational success
- Leading through change
- Strategic and future planning
- Organisational planning: succession planning for a sustainable future
- Celebrating organisational success

COURSE DETAILS:

Venue and Date

Lagos: 15th – 19th April, 20th – 24th May, 10th – 14th June, 15th – 19th July, 16th – 20th December

Nasarawa: 15th – 19th April, 5th – 9th August, 2nd – 6th September, 21st – 25th October, 28th Oct. – 1st November, 4th – 8th November

Abuja: 18th – 22nd March

Course Fee: ₦700,000

Duration: 1 Week

LEADING WITH AUTHENTICITY AND PURPOSE

Overview

The heart of genuine leadership is trust. However, trust can quickly be undermined if subordinates, colleagues, and other important stakeholders sense a leader is insincere, lacking in vision or unwilling to take responsibility. Authentic leaders are true to the self and true to the values that they hold dear.

Objective

The objectives of the course are to:

- Understand your personal style even better
- Align individual, team and organisational goals
- Provide covers cutting-edge scientific evidence on authenticity and purpose

Outlines

- Overview of Authentic Leadership
- Influence, Authority & Power
- Building Confidence and Optimism
- Practicing the Art of Possibility
- Flexibility in Leadership Styles
- Creating Strong Connections with Others
- Emotional Intelligence at Work
- Aligning Your People behind the Vision
- Coaching to Peak Performance
- Coaching Fundamentals
- Motivation & Learning
- Empowering Individuals & Teams
- Ethics for Sustainable Success
- Ethics, Personal Values, and the Authentic Leader
- Dealing with Ethical Dilemmas
- Delegating to Develop your People

COURSE DETAILS:

Venue and Date

Lagos: 27th – 31st May, 24th – 28th June, 5th – 9th August, 21st – 25th October, 18th – 22nd November

Nasarawa: 5th – 9th February, 10th – 14th June, 16th – 20th September, 16th – 20th December

Enugu: 18th – 22nd March, 15th – 19th July

Kaduna: 15th – 19th April

Abuja: 14th – 18th October

Course Fee: ₦700,000

Duration: 1 Week

INFLUENCE AND PERSUASION IN LEADERSHIP

OVERVIEW

Influence and persuasion is essential to success in our professional lives. With every business challenge comes an opportunity to influence an outcome. An ethical application of persuasive skills lets you achieve unmatched results. Whether you need to convince clients to sign a contract, garner support for a proposal, or win new business in competitive bids, persuasive skills are the driving force that will help you accomplish your goals.

Course Objectives

By the end of this course, participants should be able to:

- Engage listeners and captivate them with your message
- Learn effective persuasive techniques to motivate and influence others
- Design a compelling pitch that influences buy-in

Outlines

- Managing first impressions
- Assessing the needs of your audience
- Influencing without authority
- Personal Power And Credibility
- Influencing Through Positive Leadership
- Building Personal Power Through Influence
- Lead & Influence: Get More Ownership, Commitment, And Achievement From Your Team
- Persuasion Equation: The Subtle Science Of Getting Your Way
- Power, Influence, And Persuasion: Sell Your Ideas And Make Things Happen
- Developing a strong virtual presence
- Preparing for a sales opportunity
- Using the “motivated sequence”
- Closing the deal
- Negotiation Skills: Strategies for Increased Effectiveness

COURSE DETAILS:

Venue and Date

Lagos: 12th – 16th February, 25th – 29th March, 22nd – 26th April, 12th – 16th August

Nasarawa: 29th July – 2nd August, 11th – 15th November, 18th – 22nd November

Abuja: 23rd – 27th September

Kano: 28th Oct. – 1st November

Course Fee: ₦700,000

Duration: 1 Week

E-BUSINESS AND CORPORATE GOVERNANCE

Overview

The business environment is impacted by technology both negatively and positively. To this extent, therefore, it is only prudent that the business environment adopts technological platforms, such as e-commerce, but there is a need to ascertain the risks involved, in order to optimize the benefits. This course will assist participants to gain in-depth skills and knowledge necessary for their daily operations.

Objectives

The objectives of the course are, to:

- Enable participants to identify the necessary skills needed for e-business and corporate governance
- Encourage participants to contribute to the provision of high-quality management in their organisations
- Enable participants to contribute meaningfully to formulating realistic growth-enhancing policies

Outline

- IT Governance as Strategic Alignment
- Implementing IT Governance
- E-Business Models
- Knowledge Management in Governance
- Managing risk and compliance
- Creates new sources of shareholder value
- Enterprise designed for success in the Information Age
- Optimizing Business Processes
- Harnessing Technology
- Internet Strategy
- Launching a Business on the Internet
- Payment transaction processing such as EFT (electronic funds transfer)

Electronic provision of management information

COURSE DETAILS:

Venue and Date

Lagos: 25th – 29th March, 22nd – 26th July, 12th – 16th August, 30th Sept. – 4th October, 11th – 15th November

Nasarawa: 23rd – 27th September, 18th – 22nd November

Uyo: 12th – 16th February

Enugu: 28th Oct. – 1st November

Course Fee: ₦700,000

Duration: 1 Week

INNOVATION THROUGH DESIGN THINKING

OVERVIEW

Almost every company competes to some degree on the basis of continual innovation and to be commercially successful, new product and service ideas must, of course, meet a real—or perceived—customers' need. Stiff competition in the market place compels organisations to constantly review their positions, products and services so as to be current and proactive in meeting customers' needs. This requires interrogating achievements in order to modify existing products and services, and marketing strategies. In this course, participants will be introduced to the concept and strategies of innovation through design thinking and how to effectively apply it.

OBJECTIVES

At the end of the course, participants will be able to:

- Understand the concept of design thinking and innovation.
- Know the strategies and techniques needed for effective innovation through design thinking
- Apply the concept in their organisations.

OUTLINE

- Overview of Design Thinking: A Tool for Organisational Renewal
- Design Thinking Tools
- Exploring the current status of Design Thinking
- Phases of Design Thinking
- Developing the Skills for Critical Thinking and Innovation
- Best Practices in Critical Thinking and Innovation
- Partnering for Critical Thinking and Innovation
- Idea Creation Techniques
- Transforming Ideas into Action
- Building and Managing Teams for Critical Thinking and Innovation
- Strategies for Sustaining Critical Thinking and Innovation
- Applying Design Thinking in Organisations

COURSE DETAILS:

Venue and Date

Lagos: 25th – 29th March, 30th Sept. – 4th October, 18th – 22nd November

Nasarawa: 3rd – 7th June, 29th July – 2nd August, 12th – 16th August, 28th Oct. – 1st November, 16th – 20th December

Abuja: 22nd – 26th April

Course Fee: ₦700,000

Duration: 1 Week

LEADING AND BUILDING CULTURE OF INNOVATION

OVERVIEW

Today's leaders are evolving their approaches to leadership and innovation in response to quantum shifts in how we work and live. In the midst of economic, societal, and technological disruptions, leaders must build and lead agile organizations and be able to collaborate, leverage digital assets, and innovate again and again. In this course, participants will be taught skills required for leading and building culture of innovation

Objectives

The objectives of the course are to:

- Teach the participants on how to develop a leadership approach that fosters innovation
- Show participants how to transform innovative ideas into reality
- Enable participants to work effectively with peers to facilitate necessary change and realize the potential of pioneering ideas

OUTLINE

- General Overview of leading and building culture of innovation
- Management of Organizational Innovation
- Organizational Capability and Innovation Performances
- Harnessing the Competence Base
- Organizational Intelligence
- Creativity and Idea Management
- Organizational Structures and Systems
- Organizational Culture and Climate
- Turning Creativity into Innovation.
- Creativity and Innovation at Work.
- Boundary Spanning and Entrepreneurship
- Building a Climate for Creativity and Innovation.
- Organizational Innovation through Transformational Leadership
- Strategic Innovation
- Recognizing and developing the characteristics of strategic agility
- Understanding and leveraging strategic competences and skills
- Developing inspiration and motivation

COURSE DETAILS:

Venue and Date

Lagos: 12th – 16th February, 25th – 29th March, 22nd – 26th April, 12th – 16th August, 7th – 11th October

Uyo: 30th Sept. – 4th October

Kano: 11th – 15th November

Course Fee: ₦700,000

Duration: 1 Week

CREATING GREATER SUCCESS IN SUCCESSION PLANNING

OVERVIEW

To guarantee and sustain effective performance, organisations need to coach their personnel, and put in place succession plans that will make existing high performing workers to be succeeded by equally performing colleagues. In this course, participants will be taught skills required for creating greater success in succession planning

OBJECTIVES

The objectives of the course are to:

- Introduce participants to the methods and techniques of creating greater success in succession planning
- Enable participants to develop effective result-oriented strategies for their organisations
- Make participants use coaching and succession planning to sustain effective performance in organisations.

OUTLINE

- Overview of creating greater success in succession planning
- Succession Planning and Career Development
- Setting Strategic Organisational Direction
- Organisational Competence and Talent Profile Assessment and Analysis
- Workforce and Assessment
- Human Capital Standards for Success
- Empowering and Motivating Individuals and Teams
- Fundamentals of Coaching for Peak Performance
- Approaches to Coaching at the Workplace
- Participatory Managerial Practice
- Welfare Planning
- Interpersonal Relationship
- Conflict Resolution Techniques
- Problem Solving Techniques
- Personal Effectiveness and Self-Development

COURSE DETAILS:

Venue and Date

Lagos: 12th – 16th February, 15th – 19th April, 22nd – 26th April, 12th – 16th August, 18th – 22nd November

Uyo: 25th – 29th March, 30th Sept. – 4th October

Nasarawa: 28th Oct. – 1st November

Course Fee: ₦700,000

Duration: 1 Week

GLOBALIZATION IN A DIGITALISED ECOSYSTEM: EMERGING TRENDS

Overview

The world has become more intricately connected than ever before. In the last 30 years, technological advancements in information and communications technology (ICT), by supporting the development of digital markets and platforms, have significantly impacted the way in which goods, services and information are bought, sold and exchanged.

Course Objectives:

At the end of this course the participants will be able to:

- Identifies the role of digital infrastructure in achieving the Sustainable Development Goals
- Understand globalisation has characterised by fast-growing digital trade in services and data that will radically change our economies.

Outline

- Digital technologies for a new future
- Digital Globalization: The New Era Of Global Flows
- The systemic impact of digital disruption
- The roll-out of 5G networks: essential to the new models of industrial production and organization
- The difficult balance between digitalization and sustainability
- Digitalization for social welfare and inclusion
- The digital ecosystem and the main barriers to digitalization of production
- Smart cities: a hub of inclusive and sustainable development
- Digital governance, institutions and agendas
- Digital agendas: empowerment and cross-sectoral policies
- Globalisation and Digitalisation and the Future of Work & Skills
- The digital ecosystem and the main barriers to digitalization of production
- The digitalization of production processes in the region
- Factors that enable and constrain the digitalization of production

COURSE DETAILS:

Venue and Date

Lagos: 12th – 16th August, 4th – 8th November

Kaduna: 24th – 28th June

Abuja: 21st – 25th October

Course Fee: ₦700,000

Duration: 1 Week

SOCIO-ECONOMIC IMPACT OF TELECOMS

OVERVIEW

Countries and sectors equipped with the requisite telecommunications systems are rapidly moving into post-industrial, information-based economy growth. Telecommunication sector across the globe has been identified as one with generic effect on almost all other sectors of the economy. Its function in any economy is described as a strategic one aimed at promoting economic growth and as one that has the linkages with other sectors. For the developing world, a modern telecommunications infrastructure is not only essential for domestic economic growth, but a prerequisite for participation in increasingly competitive world markets and for attracting new investments.

OBJECTIVES

The Objectives of the course are to:

- Enable participants document the growth in telecommunication investment, infrastructure and its impact on the socio-economic fabric of the world
- Enable participants identify factors responsible for the positive contribution of the telecommunications industry to socio-economic development
- Make the participants indicate positive policies and regulatory interventions that are required to sustain investment levels and improve on the sector's contribution to the socio-economic development
- Ascertain the best way to capture and present relevant telecommunication statistics to be used for economic planning and nation building.

OUTLINE

- Overview of Socio-Economic Impact of Telecoms.
- Transaction Costs and Telecommunications
- Telecommunications and Externalities
- Telecommunications Contribution to Economic Growth: Business Perspective
- Relationship Between Telecommunications and Economic Activity
- Fixed vs. Mobile Broadband – Economic Impact by Level of Development
- Mobile Broadband and its Impact on the Economy
- Relationship Between Productivity and Development in Telecommunications

COURSE DETAILS:

Venue and Date

Lagos: 12th – 16th August, 4th – 8th November

Kaduna: 24th – 28th June

Abuja: 21st – 25th October

Course Fee: ₦700,000

Duration: 1 Week

TELECOMMUNICATIONS AND ECONOMIC GROWTH: TELECOMS INFRASTRUCTURAL INVESTMENT TO PRODUCTIVITY

OVERVIEW

The importance of telecommunications in the economic development of nations is an undeniable fact. Much research has been published in the past addressing the relationship between the level of economic development and development in telecommunications infrastructure. Telecommunications investment has been identified as one with a strong potential to spur economic growth and create employment. Investments in telecommunications infrastructure could not only provide a short-term boost to the economy, but also lay the groundwork for long-term improved growth and employment perspectives. This course aims to show the participants the impact of investment in telecommunications infrastructure on economic growth.

OBJECTIVES

At the end of this course participants will:

- Understand the long run relationship between telecommunications infrastructure and economic growth

OUTLINE

- Telecommunications and Economic Growth: The Key Concepts
- Regulation, Market Structure and Performance in Telecommunications
- Information Infrastructure
- International evidence for Infrastructure Bottleneck
- Performance of Infrastructure Technologies digital
- Electronic Integration and Business Network Redesign
- Information Economics and Policy
- Telecommunications and Regional Development
- Telecommunication Infrastructure Development and Economic Growth
- Innovation and Entrepreneurship
- Relationship between Telecommunication Investment and Economic Growth
- Economic Development and Cultural Change

COURSE DETAILS:

Venue and Date

Lagos: 10th – 14th June, 21st – 25th October

Abuja: 9th – 13th September

Kaduna: 2nd – 6th December

Course Fee: ₦700,000

Duration: 1 Week

OVERVIEW

The dynamism and complex changes in the environment have brought about the need for effective leadership, management and communication for organisational success. Since organizations cannot function without leaders, and effective leadership is key survival in business, given the 21st century challenges. This course is designed to explore the demands of leadership and the skills required to lead effectively and to take the participants from the personal dimensions of their leadership style, people management, ethics, communication and capability through to the organizational dimensions of innovation and strategy and shaping corporate culture.

OBJECTIVES

At the end of this programme, participants will be able to:

- Develop the requisite leadership, management and communication attributes
- Apply appropriate leadership style suitable to the organization
- Enable participants identify factors responsible for negative work ethics and attitudes and develop strategies to mitigate it
- Lead and manage people in the organization effectively

OUTLINES

- Overview of Leadership, People Management and Communication for Organisational Success
- Distinction between Leadership and Management
- Work Ethics and productivity
- Communication Networks in Organizations
- Developing Talent and Leadership
- Leadership Essentials
- Effective Communication and Inter-Personal Relations Skills
- Strategic communication for Organizational Success
- Understanding Organisational Ethics
- Organizational Cultures and Values
- Overcoming Technical Communication Challenges
- How to Strengthen Workplace Ethics
- Developing effective Appraisal System
- Corporate Performance Management Systems
- Achieving and Sustaining Peak Performance
- Assessing Individual Leadership Styles
- Communication for Effective Leadership
- Developing Leadership Skills and Potentials
- Code of Professional Practice
- Leading Diverse Teams
- Potentials Creativity within Groups
- Challenges of Co-Leadership

COURSE DETAILS:

Venue and Date

Lagos: 26th Feb. – 1st March, 11th – 15th March, 13th – 17th May, 22nd – 26th July, 14th – 18th October, 2nd – 6th December, 16th – 20th December

Nasarawa: 8th – 12th April, 10th – 14th June, 19th – 23rd August

Kaduna: 8th – 12th July

Abuja: 16th – 20th September

Enugu: 30th Sept. – 4th October

Course Fee: ₦700,000

Duration: 1 Week

LEADERSHIP, PEOPLE MANAGEMENT AND COMMUNICATION FOR ORGANISATIONAL SUCCESS

PROJECT PLANNING, SCHEDULING AND CONTROL PROGRAMME OVERVIEW

The premium placed on project management in organisations today has made many organisations to aim at specializing in the art, thereby becoming experts. Consequently, they take steps to build their capacities and expertise in project management. This course aims at aiding discerning technocrats with eyes on being experts to realize their dream.

OBJECTIVES

At the end of the course, participants should be able to:

- Define and initiate projects and their scopes.
- Develop schedules and cost performance baselines for projects.
- Plan project quality and resources.
- Execute and control projects.
- Close projects.

OUTLINE

- Complexities of Project management.
- Standards for Project management.
- Managing projects in Rapidly Changing Business Environments.
- Project Integration Management.
- Areas of Expertise in Project Management.
- Project Scope Management.
- Project Time Management.
- Project Quality Management.
- Project Human Capital Management.
- Project Communication Management.
- Project Procurement Management.
- Project Risk Management.
- Project Stakeholder Management.
- Standards for Project Management.
- Project Closeout: Techniques and Challenges.

COURSE DETAILS:

Venue and Date

Lagos: 3rd – 7th June, 1st – 5th July, 26th – 30th August, 9th – 13th September, 14th – 18th October, 4th – 8th November

Nasarawa: 17th – 21st June, 25th – 29th November

Abuja: 19th – 23rd February

Kaduna: 11th – 15th March, 8th – 12th April

Enugu: 9th – 13th December

Course Fee: ₦700,000

Duration: 1 Week

Listening is so important that many top employers provide listening skills training for their employees. This is not surprising when you consider that good listening skills can lead to better customer satisfaction, greater productivity with fewer mistakes, and increased sharing of information that in turn can lead to more creative and innovative work. Many successful leaders and entrepreneurs credit their success to effective listening skills. This course is designed to teach participants the analytical tools, attitude, and approaches to be used for effective listening and communication.

OBJECTIVES

The main objectives of this course are to empower participants with:

- The ability to use the art of 'listening' to build relationships and transform every situation into a profitable one
- The necessary skill to identify and clarify any misinterpretation caused due to the lack of effective listening
- Capability to demonstrate active listening even in situations of emotional distress and trauma
- The knowledge and skills to make their organisation a place of effective communication

OUTLINE

- Overview of Developing the Act of Listening Skills for Effective Communication
- Barriers to Effective Listening
- Strategic Writing for Public Relations
- Listening Behaviour & Models
- Listening with Empathy
- Persuasion and Impression Skills
- Effective Leadership and Influence
- Confidence and Self Mastery
- Critical Thinking to Upgrade Messages
- Digitalization & Data Visualization
- Strategic Corporate Communication Management
- Understanding and Managing Internal and External Communication Processes

COURSE DETAILS:

Venue and Date

Lagos: 26th Feb. – 1st March, 10th – 14th June, 17th – 21st June, 2nd – 6th December

Uyo: 8th – 12th July

Abuja: 11th – 15th March, 29th April – 3rd May, 29th July – 2nd August, 16th – 20th September, 4th – 8th November

Kaduna: 13th – 17th May, 16th – 20th December

Nasarawa: 14th – 18th October

Course Fee: ₦700,000

Duration: 1 Week

Public Relations practitioners use writing extensively in carrying out their functions. Identifying the documents produced and used, and the skills required, as well as proceeding to acquire and sharpen them enhance the quality of documents for effective public relations. This course will provide participants the opportunity of learning how to use writing to carry out their functions, and then consider how to enhance the usage.

OBJECTIVE

The objective of the course is to provide participants with the platform on which to share experiences on the use of the written word in the management of the corporate images of organisations.

OUTLINE

- Overview of Global Best Practice in Writing and Presentation Skills
- Public Relations and the Written Word
- Types of Documents used in Public Relations
- Effective Speech writing
- Use of Language, Grammar, and Word Economy
- Editing Techniques
- Feature Articles and Documentaries
- Writing Position Papers
- Writing for Different Media and Audiences
- Researching for Special Writing
- Effective Presentation Types and Skills
- Proof-reading
- Packaging of Documents
- Effective Use of ICT in Writing and Presentations

COURSE DETAILS:

Venue and Date

Lagos: 26th Feb. – 1st March, 11th – 15th March, 8th – 12th April, 9th – 13th September, 14th – 18th October, 2nd – 6th December, 9th – 13th December

Nasarawa: 13th – 17th May, 10th – 14th June, 8th – 12th July, 19th – 23rd August, 25th – 29th November

Course Fee: ₦700,000

Duration: 1 Week

Presentation matters a great deal in today's business world. There was a time when the actual business was the crux of a customer's interest. However, in the age of competitive executive presence and virtual realities, every brand needs to showcase phenomenal talent in the area of its presentation. This course will empower the participants to become expert in business writing. Through this course, participants will be able to apply the skill of presenting messages in a well-structured format through writing in any business communication.

OBJECTIVES

At the end of the course, participants should be able to:

- Understand the requisites of a good business writing and presentation
- Express ideas fluently through any written medium
- Understand the potential of well-written content in the business world

OUTLINE

- Overview of Business Writing and Presentation Skills
- Use of Language and the Economy of Words
- Communication and Leadership
- Unprofessional Communication & its impact on Businesses
- Tools for Business Writing and Presentation
- Managing Stress | Before & During Presentation
- Rapport Building in Public Speaking
- Effective Business Writing and Business Correspondence
- Visual Aids in Presentations
- Effective Presentation Types and Skills
- Tone and Body Language in Presentation
- Delivering the Content – 'The Message'
- Business Letters
- Effective Use of ICT in Writing and Presentations

COURSE DETAILS:

Venue and Date

Lagos: 26th Feb. – 1st March, 11th – 15th March, 8th – 12th April, 9th – 13th September, 14th – 18th October, 2nd – 6th December, 9th – 13th December

Nasarawa: 13th – 17th May, 10th – 14th June, 8th – 12th July, 19th – 23rd August, 25th – 29th November

Course Fee: ₦700,000

Duration: 1 Week

Designing and managing an employee wellness program is an important step in improving the health and productivity of employees and potentially improving the overall cost of employer-provided health care. This course will enhance the well-being of participants and give them the tools to maintain and improve their health.

OBJECTIVE

By attending this course, participants will learn how to reduce health care costs, augment productivity and increase employee retention, providing further support for the correlation between personal health and job satisfaction.

OUTLINE

- Overview of Executive Health, Corporate Wellness and Fitness
- Quantitative Analysis of Nutrient Intake
- Measure Employee Wellbeing in Real-Time
- Ready-made action plans and wellness solutions for common challenges
- Personal and Executive Coaching to help Manage Stress and facilitate work-life balance
- Rewarding Healthy Living and Breaking Bad Habits
- The Executive Health and Wellness Program Components
- Building a Culture of Wellness
- Assessing Employee Health Risks
- Managing Corporate Wellness Vendors
- Overseeing Corporate Fitness Facility Contracts
- Assertiveness and Self-Confidence
- Developing Emotional Intelligence
- Goal Setting and Getting Things Done
- Creativity: Thinking Outside the Box
- Managing Workplace Anxiety

COURSE DETAILS:

Venue and Date

Lagos: 17th – 21st June, 15th – 19th July, 21st – 25th October

Abuja: 5th – 9th February, 29th April – 3rd May, 16th – 20th September, 2nd – 6th December, 16th – 20th December

Nasarawa: 15th – 19th April

Kaduna: 13th – 17th May, 29th July – 2nd August

Uyo: 4th – 8th November

Course Fee: ₦700,000

Duration: 1 Week



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